



FOR IMMEDIATE RELEASE: **SEACHANGE ACHIEVES** **GREAT PRINTER CERTIFICATION**

Minneapolis, MN – April 20th, 2017 - Printing Industry Midwest - the association representing the graphic arts communications industry in Iowa, Minnesota, Nebraska, North Dakota and South Dakota - announces that SeaChange Print Innovations in Minneapolis, MN, has achieved Great Printer Certification. The Great Printer Environmental Initiative is a certification program of the Printing Industry Midwest that recognizes members who go beyond and maintain compliance with all environmental, health and safety rules, regulations and laws.

"Our continuous efforts to provide a safe and healthy environment for our employees is paramount, and the compliance required for this certification gave our entire organization the reassurance that the necessary actions were being taken," notes Justin Sanders, VP of Operations at SeaChange.

In addition to minimizing waste, recycling waste, maximizing energy efficiency and creating a healthier and safer work environment, SeaChange continuously pursues EHS improvements. Recently, SeaChange Print Innovations has expanded their Solar Panel array on their roof, doubling their renewable source of energy to 60 KWh per year. Their recent installation of LED High Bay lighting with flood grade LED IBG fixtures in the packaging and finishing area of production has improved lighting by 60% and increased efficiency by 12%.

"We continually seek to revolutionize our printing practices and technologies," stated Wendi Breuer, President and CEO at SeaChange. "As shown through our PIM Great Printer Environmental Initiative, we operate in a manner that coincides with our environmental ethics. We are always searching for solutions to minimize our carbon footprint and become more efficient and sustainable."

For a complete list of certified Great Printers, visit:
www.pimw.org/safety-and-environmental/great-printers/

ABOUT SEACHANGE PRINT INNOVATIONS

Since launching in 2014, SeaChange Print Innovations has been busy finding new ways to transform our customer's print, structural design, packaging, kitting, mailing, web-to-print storefront solutions, fulfillment and digital needs by offering refreshing solutions. Learn more at seachangemn.com.

ABOUT PRINTING INDUSTRY MIDWEST

Printing Industry Midwest's mission is to be the leading resource to enhance the strength and profitability of the printing, graphic communications and related industries through advocacy, education, safety and environmental information.

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