



**PRINTING
INDUSTRIES
OF AMERICA**

| *Advancing Graphic Communications*

Member Benefits

There is no better value than a membership with Printing Industries of America. The power of membership includes participation at the national level. This includes:

- Services to enhance your company's profitability
- Legislative affairs representation, locally and nationally
- Conferences, workshops, and trade shows
- Education and professional development
- Technical support and consulting services
- Local business and networking opportunities

Read on for just some of the benefits provided to all employees of a member company at no cost!

- Members-only content on www.printing.org, Printing Industries of America's website. This site houses a wealth of information useful in day-to-day operations.
- Mailed copies of *Printing Industries of America: The Magazine*.
- Basic core membership in the Digital Print Council (DPC).
- Opt-in membership and core benefits to special interest groups, including Printing Industry Financial Executives (PIFE) and Sales & Marketing Executives (S&ME).
- Newsletters and Listserv emails that include relevant updates and technical tips on a wide range of topics from legislative affairs to color management.
- Technical inquiry desk support via email or phone; one-on-one consultations by phone are available on virtually any topic from labor relations and environmental health and safety to economics, management resources, color management, and technical and pressroom issues.
- Member discounts through Printing Industries of America's National Buying Power Program on a variety of services and products including Adobe, FedEx, Xerox, Apple, Staples, and more.

Below are some of the services available to all employees of a member company at a reduced cost!

- Significant discounts on all Printing Industries Press publications, reports, training curriculums, textbooks, downloads, and more!
- Member discounts on Printing Industries of America quality control (QC) devices.
- Expert Printing Industries of America consulting at rates 30% lower than non-member rates.
- Training and education program discounts between 20% and 50% off.
- Lab services and print quality analysis are performed for members at 30% off standard rates.