



FOR IMMEDIATE RELEASE: **DOUG FREEMAN NAMED IOWA** **DISTINGUISHED PRINTER 2017**

Minneapolis, MN – May 25th, 2017 - Printing Industry Midwest - the association representing the graphic arts communications industry in Iowa, Minnesota, Nebraska, North Dakota and South Dakota - announces that Doug Freeman, of ADi Group in Urbandale, IA, has been named the Iowa Distinguished Printer of the Year. Each year, the winner is selected by an elite list of past recipients. Doug will be recognized at PIM's Annual Iowa Golf Tournament on June 8th at the Golf Tournament Club of Iowa.

Doug has transformed ADi Group from a print manufacturer to a full service provider of print solutions. He oversees all financial activities of the company and provides leadership in the strategic direction of ADi Group as they continue to bring leading edge solutions to their customers and the marketplace.

Doug has over 30 years of experience in the print and graphics industry. After graduating from the University of Iowa in 1975, Doug joined his family's mailing services company. In 1980, Communications Data Services offered Doug the opportunity to start a Print Buying Division serving their national mailing client base. In 1990, Doug purchased Advertiser's Duplicating, Inc, one of the nation's first web offset printers. Since then, Doug has brought together his manufacturing and print buying expertise to create a unique print solutions company now called ADi Group.

ABOUT ADi GROUP

When ADi Group opened its doors in 1949, the company (then called Advertisers Duplicating) owned and operated one of the first web-fed offset printing press in the United States.

In those early years, a philosophy was born — use the latest technology and leading processes to improve and streamline the way clients do business. For the past six decades, they've done exactly that – Growing in to much more than a printing company.

ADi Group has consistently led the way in offering new and innovative print-related solutions to clients — a tradition that continues today with the i-print solutions process. i-print solutions is an online print management system designed to make it easy and efficient to create, order, proof, and distribute corporate printed material across town, across the country or around the world.

ABOUT PRINTING INDUSTRY MIDWEST

Printing Industry Midwest's mission is to be the leading resource to enhance the strength and profitability of the printing, graphic communications and related industries through advocacy, education, safety and environmental information.

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