

Resources provided free or at substantial discounts, to enhance the strength and profitability of PIM Members

Training and Certification

- **PIA iLearning Training**

A free member benefit for all members-features industry-focused courses developed and presented by industry expert instructors, offering courses for every professional in categories such as print production, sales, marketing, customer service and lean manufacturing.

- **ADDITIONAL BENEFITS & PROGRAMS**

- Educational Webinars
- Sales Seminars
- Technical Seminars
- In-Depth Workshops
- PIA Process Improvement (IPP) Certification
- PIA Customer Service Professional Certification

Safety and Environmental

- **Audits & Safety Consulting**

Keep abreast of the latest regulatory issues while educating your team on sustainable business practices, pollution prevention, health hazard reduction, and improved environmental procedures and safety guidelines.

- **ADDITIONAL BENEFITS & PROGRAMS**

- Ask PIM/PIA
- Safety Seminars
- Green Seminars
- “Great Printer” Environmental Certification
- Forest Stewardship Council Certification

Workforce Development

- **Job and Resume Posting**

If you are seeking employment or adding staff in the Graphic Communications Industry, or look no further. PIM maintains a listing of job openings from employers in all areas of our industry.

- **ADDITIONAL BENEFITS & PROGRAMS**

- Education Foundation Scholarship Fund
- Summer Internship Program
- School Outreach & Resources

Peer Groups

- **ListServes**

Open to all members of PIM, active discussions await you on issues important to print professionals, in the following ListServes:

- Human Resources
- Patent Legal Issues
- Printing Industry Financial Executives (PIFE)
- Production Manager Listserv
- Sales & Marketing Executive (S&ME) Group
- Environmental, Health, and Safety
- Union Employers

- **ADDITIONAL BENEFITS & PROGRAMS**

- Education Scholarship Committee
- Financial Executives Council
- Human Resources Council
- Young Professionals Group
- PIA Printing Executive Network (PEN)
- PIA Sales and Marketing Executives

Awards

- **PIM Star of Excellence Awards**

Each year, PIM awards excellence amongst its members in the areas of Sales, Customer Service, Young Professionals, Information Technology, Production, and many more, at the Awards Gala of the year!

- **ADDITIONAL BENEFITS & PROGRAMS**

- PIA Best Workplace in the Americas
- PIA Premier Print Awards
- Graphic Arts Leader/Distinguished Printer

Research

- **Wage and Benefit Survey**

PIM's Wage & Benefit Survey is one of our most valuable member resources, used to accurately benchmark the most important aspect to your business – having a stable, satisfied, and well-qualified workforce

- **ADDITIONAL BENEFITS & PROGRAMS**

- PIA Reports, Surveys and White Papers
- PIA Ratio Studies
- PIA Production Benchmarking Study
- PIA Digital Technologies Research
- PIA Digital Benchmarking Study

Events

- **Print Showcase (March)**

This annual trade show showcases our member's print service capabilities to the buyers of marketing and print media services. Held annually at Surly Brewery in Minneapolis, this event attracts our region's top print buyers, with an additional audience of leading print service and technology providers.

- **ADDITIONAL BENEFITS & PROGRAMS**

- Women in Print (October)
- Annual Golf / Walleye Tournaments (Spring/Summer)
- Mingle Jingle (December)
- National Legislative Summit (June)
- PIA President's Conference (March)
- PIA Continuous Improvement Conference

Publications & Member Programs

- **PIM/PIA Buying Discounts**

By combining the Buying Program of over 6,100 members, Printing Industries of America's National Buying Program offers discounts to our membership on products and services used every day--from overnight shipping to printing equipment and supplies.

- **ADDITIONAL BENEFITS & PROGRAMS**

- Loupe Newsletters (Email & Print)
- Buyers Guide/Member Directory
- Government Advocacy
- PIA Magazine
- PIA PrintAccess Online Directory

Technology Programs

- **PIA Technical Hotline: (800) 910-4283**

This free telephone consulting service gives member printers immediate help for any and all technical and/or production problems.

- **ADDITIONAL BENEFITS & PROGRAMS**

- PIA Integrated Print Center
- PIA Center for Color Management
- PIA Center for Lean Practices