



FOR IMMEDIATE RELEASE

Contact: Debra Hurston
612.400.6210

Women In Print Connect at 11th Annual Luncheon

MINNEAPOLIS, MN— Nearly 200 women from virtually every functional area of printing came together for the eleventh (11th) annual Printing Industry Midwest (PIM) Women In Print luncheon.

“With the printing industry’s history of being predominantly male driven, this annual event brings women together from across the Midwest to recognize and celebrate each other’s accomplishments,” explained Kris Davis, PIM Education Director.

Michelle Rencher, President & CEO of Turso Companies, served as the featured speaker and recounted a heartwarming and inspiring story of the challenges and opportunities she faced along her journey as she followed in her father’s footsteps.

“This event is a wonderful opportunity for women to connect, network and get a clear realization that no matter what they are going through, they are not alone, said Lana Siewart-Olson, Past PIM Board Chair.

Ms. Davis says the event would not have been possible without the support of the 2018 event sponsor, LB Carlson. She also added that door prizes and gift bags were graciously provided by Anchor Paper, CARDSource, Creative Laminating, Ideal Printers, Impact, IWCO Direct, Lindenmeyr Munroe, Ricoh Production Printing, SeaChange Print Innovations, The Johns Roberts Company, Thompson Reuters Core Publishing Solutions, and Verso Corporation.

###

Printing Industry Midwest (PIM) is the trade association representing the graphic arts and communication companies in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. Membership resources and benefits are designed to add value to companies that provide print, graphic communication services, market or manufacture supplies for the printing industry.