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## **BIC Graphic Achieves “PIM Great Printer” status**

MINNEAPOLIS, MN— Printing Industry Midwest (PIM) is pleased to announce that BIC Graphic, in Sleepy Eye Minnesota has received the national recognized “PIM Great Printer” designation and certification.

“The PIM Great Printer Environmental Certification Program recognizes printers who not only meet, but also exceed required mandates in compliance with all environmental, health and safety rules, regulations and law. This program positions these elite printers as uniquely qualified to meet today’s most progressive customer requirements,” stated Steve Bonoff, PIM President.

The process of becoming a Great Printer includes a confidential comprehensive compliance audit to determine adherence to mandatory compliance standards. Next, the program examines any initiatives implemented that go beyond the requirements. Paul Gutkowski, PIM Director of Safety and Environmental Services, explained that “what is unique about BIC Graphic is that in addition to meeting the audit requirements, they also sponsored an initiative for their employees to enable them to safely recycle home electronics, contributed to keeping their local parks clean, and also created a chemical review team to minimize the amount of hazardous waste.”

Blake Seas, BIC Graphic’s Sleepy Eye Site Manager said “We have a great group of associates that make safety and sustainability a priority. We are proud that the ‘PIM Great Printer’ designation can showcase our continuous efforts.”

As one of the largest suppliers in the promotional products industry, BIC Graphic is a leader in product safety, quality assurance, social responsibility, supply chain security and environmental stewardship. BIC Graphic operates five manufacturing facilities across the United States with three facilities in Florida and two facilities in Minnesota.

There are currently 40 printers in the Midwest participating in the Great Printer program. For a complete list of certified Great Printers, go to [www.pimw.org/GreatPrinters](http://www.pimw.org/GreatPrinters).

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*The Printing Industry Midwest (PIM) is the trade association representing the graphic arts and communication companies in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. Membership resources and benefits are designed to add value to companies that provide print, graphic communication services, market or manufacture supplies for the printing industry.*