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Bid Info for the 2019 Print Buyers Guide & Membership Directory

Promote your company and showcase YOUR company’s high-quality work by being involved in producing PIM’s **Print Buyers Guide and Membership Directory for 2019!** PIM members are invited (and encouraged) to bid on the actual production of the 2019 edition.

This year’s book will be 92-page body plus a 4-page cover. The finished guidebook quantity is 9,000. PIM has made a significant investment in refining the list of recipients for the 2019 Buyers Guide, amassing a current, up-to-date, and complete list of those who buy – and influence the buying – of print in our region and beyond.

You may bid on any, or all of the pieces.

- Cover printing..... page 2
- Inside text printing – 92 pages..... page 4
- Layflat binding..... page 5
- Assembly and mailing..... page 6

The following pages give more information for estimates. **Please keep the different pieces of the process as separate estimates.** If you are outside of the Twin Cities area, please provide an estimate of freight costs, assuming the next step is in or near Mpls. /St. Paul Minnesota.

Bids are due by 3:00 PM on Friday, December 28th, 2018.

It is a long tradition for our Members to submit pricing that reflects their eagerness to receive credit for producing this resource that sits on print decision makers’ desks all year.

Bids will be awarded to members on January 4th and all files will be sent to printers on January 10th.

Selected printer will be **awarded an INSERT placement** in the Guidebook. Because you’re a valued PIM Member who is offering your best printing rate for the Membership Guide, the **INSERT ad cost is WAIVED: \$3575 value. This is HUGE!** You supply the preprinted INSERT with your marketing messaging and your dynamic work will be spotlighted in the 2019 Print Buyers Guide! The final uncut insert will need to be to the binder by February 1st.

Thank you for your involvement and efforts to provide a bid.

Please send your quotes to Sadie (Hagen) Johnson: sadieh@pimw.org

We look forward to having you join the production team on the 2019 Print Buyers Guide!

Print Specifications for Cover Printing

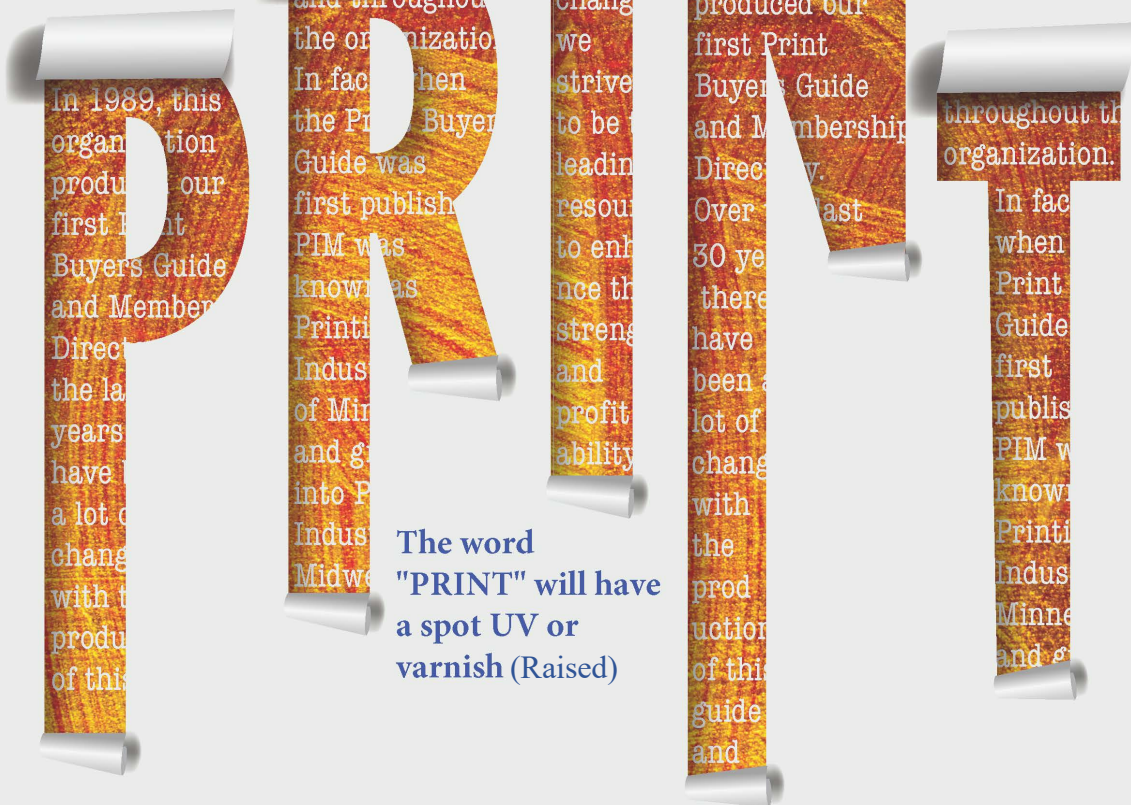
Bid Due	3:00 PM on Friday, December 28th, 2018
Quantity	9,000 Trimmed with bleeds for LayFlat binding (+ Make-ready setup) Coordinate with bindery on final specifics.
Size	4-Page cover wrap, prints 2-sided Size: 17.3125" x 11.5" includes bleeds (Confirm sizing before obtaining stock) Perfect bound, 0.21875" spine for LayFlat binding Accommodate for grain – no cracking on spine Notes: 8 1/2" x 11" final trim size of book Bleeds: Top-Head 0.25" / Face 0.25" / Foot 0.25" Insert Size: 8.875" x 11.5" (Bleeds: Spine .125" / Top-Head .25" / Face .25" / Foot .25")
Stock	TBD - Cover – 100# Cover white gloss Paper furnished by a member to printer's specifications if needed.
Ink/Effects	4-C Process / Heavy coverage 1 Side specialty treatments – front cover (See cover art on page 3) - 4-color process + soft touch aqueous + raised spot UV or varnish + spot UV or varnish (Open to printer recommendations for best effects and timing.)
Artwork	Hi-res PDF
Proof	Color proofs
Schedule	Files to printer January 10 th - Cover MUST be delivered to binding February 1 st – Books MUST be in mail February 27 th
Delivery	Cover MUST be delivered to binding February 1 st – Books MUST be in mail February 27 th
Send Quote to	Sadie (Hagen) Johnson: sadieh@pimw.org

2019 PRINT BUYERS

GUIDE AND MEMBERSHIP DIRECTORY

The words "2019 Print Buyers Guide and Members Directory" will be in spot UV or varnish

The background area will be soft touch aqueous



The word "PRINT" will have a spot UV or varnish (Raised)

30th anniversary edition

The words "30th Anniversary Edition" will be in spot UV or varnish



Print Specifications for
Inside Text Pages

Bid Due	3:00 PM on Friday, December 28th, 2018
Quantity	9,000 Trimmed and folded signatures (+ make-ready for bindery)
Size	8 ½" x 11" Book finished trim size, full bleeds throughout (.25" all edges) 92 pages (will be perfect bound, layflat binding)
Sigs	Signatures to Accommodate Inserts, Bleeds and Grind (5) 16 pg signatures, (1) 8pg signature and (1) 4pg signature Grind off of 0.125" / Top-Head 0.25" / Face 0.25" / Foot 0.25"
Stock	TBD - Text weight – 80# coated gloss Paper furnished a member to printer's specifications if needed
Ink	Text 4-Color Process Light to medium coverage
Artwork	High-res PDF and/or InDesign files – per printer preference
Proof	Representative color contact or similar proofs Complete folded signature pagination mock-up delivered to binding.
<i>Please provide pricing for printing and folding separately.</i>	
Schedule	Files to printer January 10 th – Sigs MUST be delivered to binding February 1 st – Books MUST be in mail February 27 th
Delivery	Sigs MUST be delivered to binding February 1 st – Books MUST be in mail February 27 th
Send Quote to	Sadie (Hagen) Johnson: sadieh@pimw.org

Specifications for Binding

Bid Due	3:00 PM on Friday, December 28 th , 2018
Quantity	9,000 Perfect Bound Books
Size	8 1/2" x 11" Trimmed finished book size 96-pages (includes the 4-page cover) plus 4 inserts (cover weight) = 104 pages total Cover 2-sided. Includes Approx 0.21875" spine. Perfect Bound – LayFlat Otabind/PUR or comparable binding
Setup	Assume all grain and knockouts set up for prescribed process. Folded signatures provided by printer for text pages. Insert/Signature Size: 8.875" x 11.5" (.125" spine, .25" outer edges, pre-trim) Two inserts provided (assume cover stock weight) Perfect bound, 0.21875" spine for LayFlat binding Final sizes to be confirmed
Special Instructions	Paginated mock-up will be provided to bindery. Paper will estimate is 80# text for insides and 100# cover for outer cover.
Schedule	February 1 st books delivered to binding. February 20 th book sent to mailing house.
Delivery	To mail house (TBD local); carton packed by February 20 th . MUST be in the mail by February 27 th .
Send Quote to	Sadie (Hagen) Johnson: sadieh@pimw.org

Specifications for
Assembly & Mailing

Bid Due	3:00 PM on Friday, December 28 th , 2018
Quantity	9,000 books total 8,300 books - to be individually shrink wrapped and ready to be mailed 700 books – the remainder books to be bulk carton packed and delivered to PIM office.
Special Instructions	Buyers Guide 92-page book plus a 4-page cover One mailing list will be provided in Excel format or ASCII delimited by PIM. Mailing lists will be provided by PIM Staff. Presort, inkjet and deliver to post office. All leftover items sent to PIM office. Carton packed books
Postage	Bulk rate on mailer’s permit; Notify PIM three days prior to mailing to generate a check for estimated postage cost.
Schedule	MUST be to mail house by February 20 th , books MUST to the mail February 27 th
Delivery to USPS	TBD, as soon as possible after receipt of product - February 27 th
Send Quote to	Sadie (Hagen) Johnson: sadieh@pimw.org