



PIM offers TRUSTED ACCESS to resources and information to navigate the evolving print industry.



Members gain STABILITY AND **GROWTH** through our education, advocacy, networking and national buying power.



Our in-depth knowledge and vast experience makes us the **IDEAL PARTNER** to support the dynamic needs of today's print professionals.



Because We're Stronger Together.

# Membership has its benefits...



**EXCLUSIVE SAVINGS** 

### **Group Buying Programs**

Local and national discount buying programs offer product and service discounts that reduce the bottom line. Rebates include everything from overnight shipping to printing equipment and supplies.



#### **SKILLS DEVELOPMENT**

### Training & Certification

Gain relevant industry education for every category of communications professional through hundreds of hours of free, video-based courses. Access online certifications and expert-led webinars, seminars and workshops.



#### **INJURY** PROTECTION

### Safety & Environmental

PIM offers an array of services designed to reduce injuries and keep regulators at bay. Staff consultants offer on-site compliance audits and a PIM Great Printer Certification Program that ensures regulation and green compliance.



### **RECRUIT** & RETAIN

## **Workforce Development**

PIM helps members hire and retain competent personnel and drive students to our industry. We tackle the issues of workforce development to ensure our members have continued access to aualified personnel.



# & LEARN

### Peer Groups & Councils

Our Peer Groups & Councils provide priceless opportunities for members to learn from each other's experiences and get support. Online discussion groups and resource libraries at connect.pimw.org keeps members engaged and informed.



#### **INNOVATION REWARDS**

### Awards & Recognition

We believe that good business and quality performance deserve to be awarded. We honor the best of the industry with our annual Star of Excellence Awards Gala, PIA Best Workplace in the Americas, PIA Premier Print and the Graphic Arts Leader and Distinguished Printer Awards.



# **EXPERTS**

### **Events & Consulting**

Connect with industry experts and each other through our creative events, including our quarterly PIM SmartCafé luncheons, printer showcases, golf tournaments, monthly webinars, and Women in Print and Young Professionals luncheons.



TRENDS & BEST **PRACTICES** 

Publication & Researc Creating and curating content to keep members informed of trends and best practices through our Wage & Benefit Survey, Buyers Guide, and various newsletters, magazines, studies,

surveys and directories.



#### **REDUCE** LABOR COSTS

### Technology & Workflows

Gain support and solutions for keeping your workflows and equipment in top form with our PIA Technical Hotline, PIA Integrated Print Center, PIA Center for Color Management and PIA Center for Lean Practices.



**VOICE** 

# YOUR INDUSTRY

## Advocacy & Action

PIA advocates before Congress and federal agencies for a member-driven public policy agenda that benefits and protects America's graphic communications industry. PIM advocates for regional issues to reduce regulations and spur growth.



### **PIA Membership**

PIM membership includes membership in Printing Industries of America, doubling benefits and offering access to a deep bench of resources.

Serving print, mail, and marketing service providers of Iowa, Minnesota, Nebraska, North Dakota, and South Dakota.

**CONNECT WITH PIM** 





connect.pimw.org

