



FOR IMMEDIATE RELEASE

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PIM Certifies Mail Preparation Specialists

MINNEAPOLIS, MN — Printing Industry Midwest (PIM), the not-for-profit trade organization representing the Midwest’s leading print service providers, announced the certification of new Quality Mail Preparation Specialists through its two-year certification program from Mailer’s Hub and Postal 911. This course offers learners a thorough knowledge of Postal Service regulations and their relationship to both mail piece design and postage costs, PIM Quality Mail Preparation Specialists are known for their high level of expertise in mail piece design, proper mail processing and postal regulations. Companies whose employees have earned these certifications will find increased credibility with their customers, prospects and the Postal Service.

“Obtaining postal discounts is becoming more complex. A thorough understanding of how the USPS processes and delivers mail is critical to attaining both maximum discounts & minimum delivery times. These PIM students now have the necessary tools to ensure their clients are getting the highest level of mailing services,” commented George Heinrich, course instructor and ‘Postal Professor.’

Certified as Quality Mail Preparation Specialists include: Tim Berberich – Wolverton, Wade Dahlberg – Seven Corners Printing, Renee Becker – Seven Corners Printing, Tina Psyk – SeaChange Print Innovations, Shelly Angen – SeaChange Print Innovations, Sang Phanthavong – SeaChange Print Innovations, Rim Bolger – Bolger Vision Beyond Print, Laura Smith – Bolger Vision Beyond Print, Shawn Livingston – Tru Art Color, Justin Cowles – Streamworks, LLC, Dale

Torgerson – Streamworks, LLC, Cheryl Smith – SeaChange Print Innovations, Kris Lunde – Amidon Graphics

For information on the next PIM Quality Mail Preparation Specialist program and other mail related training programs, contact Kris Davis at kdavis@pimw.org.

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Printing Industry Midwest (PIM) is the trade association representing print service companies in Iowa, Minnesota, Nebraska, North Dakota and South Dakota. Membership resources add value to companies that provide print, graphic communication services, market or manufacture supplies for the printing industry.