



# 2020 PRINT BUYERS GUIDE

## CALL FOR ENTRIES



The *Print Buyers Guide and Membership Directory* is the resource for print decision makers across the country. It is designed to assist them in finding printers and print suppliers to help complete their projects.

### THEME: PRINT IS...

How does print make you feel? What is one word you use to describe print? **What is print? Print is \_\_?\_\_.**

This year for the theme we want you to be more creative than ever. With imagery and/ or copy please tell us what print means to you, your company or the industry as a whole. We all know print in a changing industry. You can not go an hour without seeing, touching or using print. Help tell the story as to why print buyers need print to market to their customers.

Be creative. Be bold. Show us what you can do!

### DESIGN MUST INCLUDE:

- PIM logo
- The title of the guide "2020 Print Buyers Guide and Membership Directory"
- Imagery and/or copy that supports the theme
- Include notes regarding special effects (foil, die, varnish, etc.) you would like to have on the cover

### SUBMIT YOUR DESIGN:

Submit an 8.5" x 11" PDF layout via email to: [sadie@pimw.org](mailto:sadie@pimw.org) by the deadline of October 18, 2019. Please include notes regarding the special effects (foil, die, varnish, etc.) you would like to use on the cover. All companies who submit designs will be recognized in the upcoming newsletters. Only the company with the winning design will receive...

- A **FREE** 2.5" x 3.5" Logo Ad
- Spotlight in the front portion of the guide

2018



2016



2017



2018



2019

