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March 20, 2020

Governor Tim Walz, State of Minnesota
130 State Capitol
75 Rev Dr. Martin Luther King Jr. Blvd.
St. Paul, MN 55155

Governor Walz,

On behalf of the hundreds of print service providers in our region, we ask you to include Print & Related Industries in the Essential Business category, should the need arise.

Print service providers are today serving every segment listed in the CISA list of [essential business sectors](#). Printers perform a critical communications function in the United States, serving as communication lifelines for every segment of our economy, from the public health care system to banking, finance and insurance, and virtually everything in between. Here are just a few of the real-world examples from printers serving an essential infrastructure:

- Plastic cards for health care credentials
- Healthcare product packaging
- Labels for hand sanitizers and soaps
- Packaging and labels for food and beverage manufacturers
- Testing protocols for pharmacies
- Health-related training materials and instructions
- Financial instruments like credit, gift and identification cards
- Check and document printing for banking and insurance
- State and local government forms and documents
- Medical industry examination forms
- Prescription pads and scripts
- Laboratory forms and labels
- Pharmaceutical industry documentation
- Components for a wide range of medical devices

Printing & Related Industries not only serve items such as those listed above, but they mail, ship, and fulfill thousands of critical communications on a daily basis, when timely information is the literal lifeblood of our community in a time of crisis. As we move through these uncharted waters together, please honor the critical role print service providers play in connecting our community to the information and resources they need to stay safe, productive, and healthy.

Sincerely,

Steven Bonoff, President
Printing Industry Midwest (PIM)
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