

March 17, 2020 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

PIM Staff is Temporarily Working Remote

To protect the well-being of staff and members, Printing Industry Midwest (PIM) is working remotely until the end of the month - March 31, 2020. We remain committed to serving our members during this important time, virtually. [Staff contact details.](#)

List of Canceled or Rescheduled Events:

PIM and Printing Industries of America (PIA) have our members best interest in mind. To ensure the safety and health of our members we want to help prevent the spreading of Coronavirus (COVID-19) by canceling and/ or rescheduling our events. Below is a list of print industry events that have been cancelled or rescheduled...

PIM Events:

- **Adjusted: PIM's SmartCafe** - The Value of Verticals: Market-Specific Insights for Printers will be remote ONLY, no in-person meetings, on March 18 from 11:30 AM to 1:00 PM. [Learn More.](#)
- **Canceled: PIM's CareerForce North Event** was scheduled for March 26, 2020 in North Minneapolis. We will focus on the May 20, 2020 CareerForce South Minneapolis event. [Learn More.](#)
- **Rescheduled: PIM's 2020 Star Awards Banquet** - was scheduled for April 30, 2020 and will be postponed to June 24, 2020. [Learn More.](#)
- For now PIM will hold all in-person May 2020 events and trainings. We will re-visit scheduling on April 1, 2020 and will make adjustments if needed.

Other Industry Events:

- **Canceled: 2020 TAGA** event in Oklahoma City, OK, scheduled for this coming weekend - March 15-18. PIA is exploring how and when the event might be re-scheduled and will also endeavor to put on some of the program in a virtual conference format this year. [Learn More.](#)
- **Canceled: 2020 Continuous Improvement Conference** scheduled for April 5-8 in Columbus, Ohio. Look for a Continuous Improvement edition of our Ready! virtual series in the fall of this year to fill the educational void left by the cancellation. [Learn More.](#)
- **Rescheduled: 2020 drupa trade fair** was scheduled for June 16-26, 2020 and will be postponed to April 20-30, 2021. [Learn More.](#)

We will continue to monitor updates from the Center for Disease Control (CDC) and the World Health Organization (WHO) and adjust events as needed. We are sorry for the inconvenience!

Steps to Take to Help Ensure the Safety of Your Employees



To stay on top of the fast-changing dynamics of COVID-19, PIM has created a folder on our [CONNECT](#) system to keep you informed and offer templates to support your related communications. In the linked folder below, you'll find:

- COVID-19 Action Steps
- COVID-19 Note to Clients
- COVID-19 Note to Employees
- COVID-19 Note to Suppliers
- COVID-19 Links
- COVID-19 Webinar

[Learn More.](#) (If you need log-in support, contact [Ben Dally](#))

UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

March 2020:

[PIM SmartCafe – The Value of Verticals: Market-Specific Insights for Printers](#)

March 18, 2020 from 11:30 AM to 1:00 PM

Location - **Remote Access ONLY**, no in-person meetings

Event Canceled [CareerForce North - Careers in Print & Informational Session](#)

March 26, 2020 from 2:30 PM to 6:00 PM

April 2020:

Event Rescheduled [Star Awards Banquet](#)

April 30, 2020 from 4:30 PM to 9:00 PM

May 2020:

[Human Resource \(HR\) Conference](#)

May 12, 2020 from 7:30 AM to 5:30 PM

Location - PIM Office, Nokomis Room (Level B1), 1300 Godward Street NE, Minneapolis, MN 55113

[PIM Forklift Train the Trainer Workshop](#)

May 20, 2020 from 9:00 AM to 12:30 PM

Location - PIM Office, Nokomis Room (Level B1), 1300 Godward Street NE, Minneapolis, MN 55113

[CareerForce South - Careers in Print & Informational Session](#)

May 20, 2020 from 9:30 AM to 12:00 PM

Location - CareerForce in Minneapolis South, 777 East Lake Street, Mpls, MN 55407

[PIM Training – American Red Cross CPR/ AED/ First Aid Training](#)

May 27, 2020 from 9:30 AM to 1:30 PM

Location - PIM Office, Nokomis Room (Level B1), 1300 Godward Street NE, Minneapolis, MN 55113

[PIM Young Professionals at Inbound BrewCo – Bring Your Dog](#)

May 28, 2020 from 4:00 PM to 7:00 PM

Location - Inbound BrewCo, 701 N. 5th Street, Minneapolis, MN 55401

June 2020:

[Iowa Golf Outing](#)

June 11, 2020 from 11:30 AM to 6:00 PM

NEW DATE! [Star Awards Banquet](#)

June 24, 2020 from 4:30 PM to 9:00 PM

MEMBER NEWS

Originate & Create - Daily Printing Inc. Poster Contest - Featuring the digital print capabilities of the Xerox Iridesse

Deadline: April 15, 2020

Have you heard about our poster contest? Enter for the chance to win 100 FREE posters PLUS the winning design gets featured in the CONNECT Magazine! Poster size must be 11×17. Minimum required .125" bleeds. Package native files with all links and fonts. Choose any style paper to work with! [Click here](#) for more information and details about how to enter.

Cedar Graphics Achieves 30% Productivity Increase with Koenig & Bauer Rapida 106

Ever since it was established in 1986, Cedar Graphics has had a firm focus on delivering high-end quality printing at its expansive Hiawatha, Iowa facility. But in today's world of printing in which designers and ad agencies are constantly pushing the envelope with creative artwork, intricate four-color builds, and massive ink coverage, Cedar's owners rely on their knowledgeable employees and array of advanced technology, including their Koenig & Bauer Rapida 106 LED perfecter press, which anchors its pressroom.

[Learn More.](#)

University of Nebraska - Lincoln Adopts Inline Color Control with Lithec LithoFlash

Lincoln, Neb. – As the ninth largest university in-plant in the United States, the University of Nebraska-Lincoln (UNL) made a significant investment in the offset print side of their printing operations. Reversing a trend among higher education in-plants to print smaller runs on digital devices, UNL recently purchased a six-color, 40? Man Roland 706 PLV Highprint press with an

aqueous coater. A significant addition to this offset press was including the LithoFlash inline color control system from Lithec.

[Learn More.](#)

PRINTING INDUSTRIES OF AMERICA (PIA) NEWS & UPDATES

[New Flash Report Available: Economic & Print Market](#)

In this *Flash Report*, PIA reviews the unique interplay of external issues threatening to push economic and print market conditions into unfavorable territory. We review how trade tensions, a price war on oil, the spread of coronavirus, and election uncertainty could combine to contribute to the least and most likely economic scenarios in coming quarters. Please send questions to [Ron Davis](#).

[Learn More.](#)

[Entries Now Open for the 2020 Premier Print Awards!](#)

Show off your most impressive print projects and bring home the prestigious Benny statue during the 2020 Premier Print Awards. Entries received and processed before the early-bird deadline of April 24, 2020, will receive a discounted entry rate of \$87 per entry for PIA members.

Note: Printing Industry Midwest (PIM) members who received “Best of Category” and/or “Award of Recognition” awards from PIM’s 2020 Star Awards competition, get to submit their winning entries into the Premier Print Awards for free. Please reach out to [Kris Davis and Sadie Johnson](#) with any questions.

[Learn More.](#)

[Get Sales Ready!](#)

[May 4-8, 2020 | 2:00 PM. to 3:00 PM Eastern Time, Daily | Virtual Conference](#)

Refine your sales strategy to boost revenue and sales volumes with the SalesReady! 2020 virtual conference, May 4-8, 2020. We've rounded out the lineup to include a fifth speaker. Each day brings expert advice from those that know the print sales landscape best. Speakers will cover a diverse range of topics, allowing you to gain the insights you need from the comfort of your own office!

[Learn More.](#) [Register.](#)

[SGIA Press Releases...](#)

SGIA exists to provide imaging professionals with the know-how, advice and knowledge they need to succeed. While our members are diverse, they share a common bond: They use imaging

technologies to enhance, complete or create products. Learn how SGIA is working for the printing industry...

- [SGIA Names 2019 Safety Recognition Award Program Winners](#)
- [THREADX Delivers Immersion of Industry and Culture for Apparel Decorator Community at Annual Event](#)
- [SGIA Offers Popular Workshops for Screen Printers this Spring](#)
- [Click here to view all SGIA Press Releases](#)

2020 BUYERS GUIDE ADVERTISERS SPOTLIGHT

Learn more about the Print Buyers Guide & Membership Directory, [click here](#).

SeaChange Print Innovations

Plymouth, MN | www.seachangemn.com



Since launching in 2014, SeaChange Print Innovations has been busy finding new ways to transform its customer's print, structural design, packaging, kitting, mailing, web-to-print storefront, fulfillment and digital needs by offering refreshing solutions. We have invested in new equipment and technology as well as people, creating a team of curious, driven experts who believe in relationships and thrive on solving complex print challenges. Our GATHER online portal enables easy ordering, secure online proofing and real-time production tracking. SeaChange prioritizes security, is HIPAA compliant and has active accreditations in SOC2 and HITRUST. In addition to Great Printer certification, SeaChange is the largest WBENC-certified printing company in MN.

Seven Corners Printing Company

St. Paul, MN | www.7cpco.com



Since 1913 Seven Corners Printing has provided quality Union printing for the Twin Cities area and beyond. We are a full service commercial printer offering one to six - color sheetfed printing, digital and wide format with complete bindery services. We cover all types of projects from marketing materials, books and in-house direct mail to stationery & envelopes. Seven Corners Print and Promo offers in-house screenprinting and embroidery, customized marketing merchandise with everything from umbrellas, water bottles, bumper stickers watches and tote bags.

Shapco Printing, Inc.

Minneapolis, MN | www.shapco.com



Services including color scanning, retouching, and GATF certified proof to press color management. Our Benny Award winning pressroom includes 1 through 8 color plus aqueous conventional printing or 1 through 8 color UV printing plus UV coating. Format department can print on a wide variety of substrates. Finishing services from stitching, die cutting and gluing to highspeed packaging, kitting, online pick-n-pack fulfillment services and ordering system, and warehousing. Mailing services include database management

through final delivery to the Post Office. We run 24 hours 7 days a week to accommodate rush orders.

St. Croix Press, Inc.

New Richmond, WI | www.stcroixpress.com



St. Croix Press, Inc., founded in 1971, is a family-owned printing company located in the beautiful St. Croix River Valley of Western Wisconsin. Serving publishers of short to medium-run publications and catalogs, our centralized location provides our customers with timely and efficient distribution. We are a full service printer utilizing the latest technology from computer-to-plate prepress, Digital on-line versions, to our own in-house mailing program. Our belief that the customer comes first is a core value of St. Croix Press, Inc. We maintain high standards of quality, craftsmanship, respect, and personal service. With over four decades of experience, we have built a solid industry reputation based on our list of many satisfied and loyal customers.

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org



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