

April 1, 2020 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

## PIM's COVID-19 UPDATES

Printing Industry Midwest (PIM) is continually updating our [main website](#) and our *Members Only* website, [PIM Connect](#), to display the most up-to-date COVID-19 resources. We have added detailed instructions to this page on how to ensure a safe and healthy production environment - click [here](#).



Did you miss our last emails? Click [here](#) to view past COVID-19 Updates.

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## PIM Members: Majority of Work is Essential

PIM is currently surveying members throughout our region to quantify the essential nature of their work. In Minnesota, printers who serve "essential" supply chains may remain open to serve their essential clients. [*Essential work is defined as serving the needs of sectors defined in the Federal CISA Guidelines* [READ PIA Review specific to Printers.](#)] To-date, 70 companies have responded with the following;

- All but one remain open (company closed due to health concerns)
- Production serving “essential supply chains” is averaging 74%
- Healthcare/Public Health and Mail/Postal lead essential sectors
- Nearly 2/3 suggest minimal (55%) or no staff reductions are planned
- Taking advantage of available financial supports lead top concerns

If you haven't done so, [please take the survey](#) by noon on 4/2.

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## PIA, SGIA & NAPCO Media Launch Joint COVID-19 Resource Channel

SGIA, NAPCO Media, and Printing Industries of America (PIA), and its affiliates have joined forces to launch a powerful resource channel dedicated to providing the printing and graphic communications industry with up-to-the-minute news and resources on COVID-19 and how to navigate the latest information about the pandemic. The [COVID-19 Resource Channel](#) is now live. Click [here](#) to watch a short video of Michael Makin, President and CEO of Printing Industries of America (PIA), discuss this new resource.



Content on the COVID-19 Resource Channel will be provided daily by industry leaders in subject areas, as follows:

- **State and Local Legislative Updates:** Marci Kinter, Vice President, Government Affairs, SGIA
- **National Legislative Updates:** Lisbeth Lyons, Vice President, Government & External Affairs, PIA
- **Safety Updates:** Gary Jones, Director, Environmental, Health and Safety Affairs, SGIA
- **Economic Impact on the Printing Industry:** Andy Paporozzi, Chief Economist, SGIA
- **Human Resource Updates/Guidance:** Adriane Harrison, Vice President of Human Relations, PIA

## UPCOMING WEBINAR

[All PIM Upcoming Events, Webinars & Trainings...](#)

### **Did you miss the Families First Coronavirus Response Act (FFCRA) Webinar?**

If you missed or would like to review PIM's Families First Coronavirus Response Act (FFCRA) Webinar that was held on Tuesday, March 31, 2020. Watch the recording of the webinar [here](#).

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### **BridgeWork Webinar - Generational Communication in a Time of Crisis** **TODAY, April 1, 2020 at 1:00 PM (CST)**

BridgeWorks would like to extend an invitation to our upcoming webcast, *Generational Communication in a Time of Crisis*. When “business as usual” becomes anything but usual, how do you lead and manage a generationally diverse team? Right now, the people on your team have a lot on their minds beyond work. They're focused on their family's health. They're thinking about childcare and homeschooling while wrapping their minds around the concept of “social distancing.” As generational experts, we want to offer you insights and a framework on how to best lead and engage your multigenerational teams as we make our way through these trying times.

[Learn More.](#)

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### **PIM Financial Executives Council Meeting: Understanding Your Options**

**April 8, 2020 from 11:30 AM to 1:00 PM (CST)**

PIM's Financial Executives Council (PIMFEC) will welcome financial management experts to explain the options available to manage your finances through this economic tumult during this online meeting. We'll review Coronavirus Aid, Relief and Economic Security Act ("CARES Act"), which includes the Paycheck Protection Program (PPP) which makes available SBA loans to qualified small business, along with various tax provisions that benefit both individuals and small businesses. In addition to discussing the benefits and drawbacks of the above programs, we'll discuss how to manage credit extensions, collection policies, and supporting your staff through a loss of hours or work.

[Learn More.](#)    [Register.](#)

## PIA's RESOURCE

## PIA's Human Resources (HR) Listserv

Printing Industries of America (PIA) Human Resources (HR) Listserv is a great place to ask questions and get information on the changing world we are living in. If you are not apart of the HR Listserv, [email Kris Davis](#) and she will get you added.

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## PIA's COVID-19 Information

PIA is continually updating their website to display the most up-to-date resources on the ongoing COVID-19 situation.

[Learn More.](#)

**Questions About COVID-19 & Your Business Response?**  
**Contact Steve Bonoff, PIM President, by [email](#) or phone - 612.400.6203**

Did you miss our last emails? Click [here](#) to view past COVID-19 Updates.



1300 Godward Street NE, Suite 2650, Minneapolis, MN 55413  
Tel. 612-400-6200 • [Contact PIM](#) • [www.pimw.org](http://www.pimw.org) • [PIM Connect](#)



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