



April 21, 2020 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

VICTORY! Printers Added to CISA Essential Workforce Guidance

Announcement made April 17, 2020



Following a major advocacy effort by Printing Industries of America (PIA), the U.S. Department of Homeland Security's Cyber Security and Infrastructure Agency (CISA) released guidance on April 17 officially listing printers and packagers as part of the nation's essential critical infrastructure workforce. Specific mention of printed material, packaging material, specialty signage, and references to print media in relation to communications, election services, and postal/shipping services are also contained in the guidance. Earlier versions of the CISA guidance implied printing and packaging companies were essential as part of critical manufacturing supply chains, but absent an explicit definition, PIA member companies have faced confusion or work stoppages as individual states and municipalities issued a patchwork of stay-at-home orders. In several cases, print was excluded by certain states, and the industry was forced to petition governors to amend the original order. This process has created havoc for the industry, its employees, and customers. Be sure to use the hashtags **#printisessential** and **#printpowersamerica** to spread the word.

[Read Full Announcement.](#)

[News Release.](#)

[Video.](#)

What are your HR needs?

We want to help support your team, please take a quick survey

Printing Industry Midwest (PIM) is continually looking for ways we can assist our membership, now more than ever, employers are pushed towards their limits on needing to be experts! PIM created a [Human Resources \(HR\) Support Services Survey](#) to see if you are using or need assistance in HR Support Services. It should take between 4-6 minutes.

On May 12th, PIM will be hosting a [webinar](#) presented by our 2020 HR Conference Keynote speaker Kit Welchlin, this webinar will help all PIM Members deal with stress.

[Take Survey.](#)

[May 12 Webinar.](#)

[PIM's 2020 HR Conference](#)

COVID-19 CORONAVIRUS

Information & Resources Compiled for the Print Industry

Finding Qualified Graphic Communications Employees

Accrediting Council for Collegiate Graphic Communications, Inc

In need of qualified graphic communications employees for your printing, publishing, finishing related company? You are encouraged to look to ACCGC (Accrediting Council for Collegiate Graphic Communications, Inc.) accredited graphic communications related programs located in colleges and universities throughout the USA and one international location. The administrators and faculty of these programs have subjected their graphic communications and related programs to evaluation by colleagues in this academic-technical area using 14 clearly stated standards. These standards consist of evaluating the program mission, learning outcomes, program and administrative leadership, financial support, available equipment and facilities, support services, overall curriculum, teaching qualities of the faculty, industry experiences for students within the program, industry advisory board assistance, academic preparation of the faculty, faculty evaluation process, records kept and advisory assistance to students, and career placement services.



[Read Full Article.](#)

Check Out PIM Connect

PIM Connect is your home for industry discussions and resources. PIM launched this platform to provide a virtual meeting place to learn the latest information, share your knowledge and grow your connections. By joining a community, you'll receive an email digest of discussions and resource postings. Email digests **may be altered at any time**, ensuring you receive no more emails than you want! Please contact [Ben](#) for login help.



[Learn More.](#)

[Member Login.](#)

[Youtube Tutorial.](#)

UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

Upcoming Webinars:

TOMORROW - Webinar: Managing Loan Forgiveness & Strategizing for Recovery
April 22, 2020 from 11:30 AM to 1:00 PM

We'll review the available opportunities for economic support related to COVID-19 and have a round-table discussion with those who have engaged the loan process.

[Webinar: COVID-19 – The Path Forward For The Economy And Print Markets](#)

April 23, 2020 from 2:00 PM to 3:00 PM

This webinar examines current trends in the economy and analyzes the impact on the economy and print over the next 12 months.

[Webinar: Embracing Change and Coping with the Stress of COVID-19](#)

May 12, 2020 from 11:30 AM to 12:45 PM

With so many uncertainties and unforeseen change, and with so much stress, it is important to learn and apply proven strategies for managing the stress.

[Webinar: PIM Training – Forklift Train the Trainer Workshop](#)

May 20, 2020 from 9:00 AM to 12:30 PM

Join us online for a train-the-trainer workshop for powered industrial trucks (PIT). If you are responsible for training your company's PIT operators, this workshop is for you.

MEMBER NEWS

CLA Livestream Series

Join our multipart livestream series on Tuesdays and Thursdays to engage in the latest changes related to these uncertain times. You'll hear strategies for navigating what these developments mean for you. Topics include issues related to legislation, liquidity, workforce, and other relevant topics.

[Learn More.](#)

PRINTING INDUSTRIES OF AMERICA (PIA) NEWS & UPDATES

Virtual Conference Events!

Sales Ready!

May 4-8, 2020 | 2:00 to 3:00 PM Eastern Time, Daily

Get your sales team prepared to face the demands of today's complex and competitive business environment--get them Sales Ready! and **[register today!](#)**

CI Ready!

June 15-19, 2020 | 2:00 to 3:00 PM Eastern Time, Daily

CI Ready! gives you ideas and real-life examples that you can use to cut costs, reduce waste, improve performance, and inspire change--get CI Ready! and **[register today!](#)**

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org

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