



April 29, 2020 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Two New Dates for PIM Event

Printing Industry Midwest (PIM) is taking all the necessary precautions when it comes to our upcoming events. Below are two events that have been rescheduled. We will be diligent in keeping you all apprised of changes. We thank you for your continued patience and appreciate your support!

- Star Awards Banquet moved to **August 25, 2020** (same time & location)
- Young Professionals (YP) at Inbound BrewCo moved to **September 17, 2020** (same time & location)

[2020 Star Awards Banquet.](#)

[YP at Inbound BrewCo.](#)

PIM's Environmental, Health & Safety (EHS) Update

In these unprecedented times, employee health and safety training is more important now than it ever has been. Two things to keep in mind -

1. If you find yourself with a little more down time, now is your chance to complete your REQUIRED training. Remember that OSHA has not slowed down or reduced enforcement. Right to Know training is required for every printer. Some states, such as Minnesota, require Right to Know training annually. [Learn More.](#)
2. To help stop the spread of COVID-19, Minnesota implemented new requirements for all businesses. Every business must establish a "COVID-19 Preparedness Plan". [Learn More.](#)



COVID-19
CORONAVIRUS

Information & Resources Compiled for the Print Industry

COVID-19 Media Statement from United States Postal Service (USPS)

April 2, 2020 - The United States Postal Service (USPS) continues to follow the strategies and measures recommended by the Centers for Disease Control and Prevention (CDC) and public health departments. Importantly, the [CDC](#), the [World Health Organization](#), as well as the Surgeon General have indicated that **there is currently no evidence that COVID-19 is being spread through the mail.**

[Learn More.](#)

Online Meeting: MPS CTE Graphics Advisory Meeting

TODAY - April 29, 2020 | 4:00 PM to 5:00 PM | Online Only

The MPS graphics/design/photo teachers are holding a spring online advisory meeting and they would love to have a couple more industry participants. Meeting Agenda:

- Introductions & Welcome Question: What stay at home sanity saver has helped you during the COVID crisis?
- Additions to list of free graphics software
- Update on Paul Sinkler's drone photo class
- Summer internships/job for youth including online opportunities
- Ramifications/effects of COVID-19

Meeting ID: 950 9419 6977 Password: graphics

[Join Zoom Meeting.](#)

UPCOMING EVENTS & CLASSES

[All PIM Upcoming Events, Webinars & Trainings...](#)

Upcoming Webinars:

[TODAY - Online Meeting: MPS CTE Graphics Advisory Meeting](#)

April 29, 2020 from 4:00 PM to 5:00 PM

MPS graphics/design/photo teachers are holding a spring online advisory meeting and we would love to have a couple more industry participants. Details above ^^

[Online Meeting: PIM Financial Executives Council Meeting](#)

May 6, 2020 from 11:30 AM to 1:00 PM

We'll review the latest federal guidelines of the Payroll Protection Program and answer your questions on how to maximize the forgiveness elements of the program.

[Webinar: Embracing Change and Coping with the Stress of COVID-19](#)

May 12, 2020 from 11:30 AM to 12:45 PM

With so many uncertainties and unforeseen change, and with so much stress, it is important to learn and apply proven strategies for managing the stress.

Webinar: PIM Training – Forklift Train the Trainer Workshop

May 20, 2020 from 9:00 AM to 12:30 PM

Join us online for a train-the-trainer workshop for powered industrial trucks (PIT). If you are responsible for training your company's PIT operators, this workshop is for you.

Upcoming Events:

August 2020:

PIM Training – American Red Cross CPR/ AED/ First Aid Training

August 12, 2020 from 9:30 AM to 1:30 PM

This course teaches you basic first aid and life saving skills. Upon class completion, you will be certified for 2 years in American Red Cross CPR/ AED/ First Aid training.

Star Awards Banquet

August 25, 2020 from 4:30 PM to 9:00 PM

Now more than ever we need to take the time to celebrate our accomplishments. Come celebrate the print industry at PIM's Star Awards!

September 2020:

PIM Young Professionals at Inbound BrewCo – Bring Your Dog

September 17, 2020 from 4:00 PM to 7:00 PM

PIM's Young Professionals (YP) will be testing out Inbound BrewCo and will get the opportunity to come together to network with industry peers.

Human Resource (HR) Conference

September 23, 2020 from 7:30 AM to 5:30 PM

PIM's HR conference will tackle many of the most difficult areas facing HR professionals today. This conference will address YOUR top business concerns!

PRINTING INDUSTRIES OF AMERICA (PIA) & SGIA UPDATES

SGIA Presents Virtual Color Management Boot Camps

April 27-30, May 4-8, May 11-14 & May 18-21 | Online Only

The Specialty Graphic Imaging Association (SGIA) announced that its popular Color Management Boot Camps, traditionally held on-site at Fairfax headquarters or across the country by SGIA-certified instructors, are being offered virtually to continue to offer training and education while stay-at-home orders are in effect. SGIA is offering a special discount for those looking to improve their color management processes and be able to implement these tips and tricks when companies across the country return to full operation.

[Learn More.](#)

“COVID-19: Ask the Experts” Webinar Series

May 11, May 29, June 8 & June 22 | 2:00 PM ET | Online Only

The Specialty Graphic Imaging Association (SGIA) announced a new webinar series designed to address critical issues facing the printing industry today, amid the COVID-19 pandemic. The free “COVID-19: Ask the Experts” webinar series, powered by PRINTING United, will be offered semimonthly and feature key updates on a variety of topics to help businesses overcome operational challenges.

[Learn More.](#)

2020 Sustainable Business Recognition Program Award Recipients

On Earth Day, the Specialty Graphic Imaging Association (SGIA) announced the award recipients of the 2020 Sustainable Business Recognition Program. This award is given to those companies that implemented sustainable business practices in 2019 in accordance with the UN Sustainable Development Goals (SDGs) to optimize their contribution to a sustainable future.

[Learn More.](#)

Virtual PIA Conference Events! Sales Ready!

May 4-8, 2020 | 2:00 to 3:00 PM Eastern Time, Daily

Get your sales team prepared to face the demands of today's complex and competitive business environment--get them Sales Ready! and [register today!](#)

CI Ready!

June 15-19, 2020 | 2:00 to 3:00 PM Eastern Time, Daily

CI Ready! gives you ideas and real-life examples that you can use to cut costs, reduce waste, improve performance, and inspire change--get CI Ready! and [register today!](#)

2020 PRINT BUYERS GUIDE ADVERTISERS SPOTLIGHT

Learn more about the Print Buyers Guide & Membership Directory, [click here.](#)

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Duluth, MN | www.proprintus.com



Pro Print is a high quality commercial printer. Sheet-fed presses, up to 40 inch including in-line coating. Offset, UV and Digital Printing. Scodix press for digital, raised UV and foil applications. Certified Green Printer and G7 Master Printer. Full Bindery, including perfect binding. Full mailing services, variable data, posters, banners and back-lits. We specialize in business printing and unique print treatments to help differentiate our customers,Â projects. Digital Storefronts and Fulfillment Services.

Quantum Graphics, Inc.

Eden Prairie, MN | www.qgraphics.com



From concept to delivery, Quantum Graphics is a single-source provider of print in any size or quantity, and offers promotional products, kitting, mailing and fulfillment services to match. For anything from brochures to banners, pocket folders to presentation boxes, signage to self-mailers, contact the Q.

Quazar Capital Corporation

Plymouth, MN | www.quazarcapital.com



When it comes time to sell or buy a business, experience counts. For 30 years, Quazar Capital has been advising Midwest-based companies on their M&A strategies. If you are looking to sell or buy a business with \$5 million to \$250 million in revenues, please contact us for a confidential meeting. Our clients appreciate the experience, knowledge, and unique approach we bring to each transaction.

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Send your news to PIM by contacting Sadie Johnson at sadie@pimw.org

Did you miss our last emails? Click [here](#) to view past The eLoupe News.



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