

COVER CONTEST

2021 PRINT BUYERS GUIDE & MEMBERSHIP DIRECTORY

www.pimw.org/print-buyers-guide



CALL FOR ENTRIES



Printing Industry Midwest's (PIM) *Print Buyers Guide & Membership Directory* is the resource for print decision makers across the country. It is designed to assist them in finding printers and print suppliers to help complete their projects. Help PIM tell the story as to why print buyers need print.

THEME: Because we're stronger together

As competitive as this industry is, you could not be where you are without the help from others. As much as you compete with one another, you learn and support each other too. There are issues and topics you cannot overcome on your own. Same can be said about the people within your company, without your production team your sales team could not sell and vice versa.

With imagery and/or copy please show why/how the print industry is stronger together. How does the print industry benefit print buyers? How do printers and print buyers rely on each other? **Be creative. Be bold. Show us what you can do!**

DESIGN MUST INCLUDE:

- PIM's logo
- The title of the guide "2021 Print Buyers Guide & Membership Directory"
- Imagery and/or copy that supports the theme
- Include notes regarding special effects (foil, die, varnish, etc.) you would like to have on the cover

SUBMIT YOUR DESIGN:

Submit a 8.5" x 11" PDF layout via email to: sadieh@pimw.org by the deadline of **October 16, 2020**. Please include notes regarding the special effects (foil, die, varnish, etc.) you would like to use on the cover. All companies who submit designs will be recognized in the upcoming newsletters. Only the company with the winning design will receive...

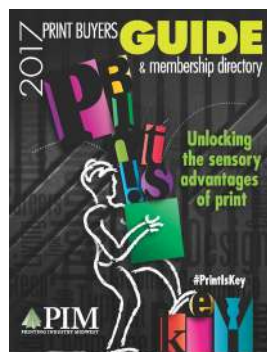
- A **FREE** Logo Ad in the 2021 guide
- Spotlight in the front portion of the guide

If chosen, you will need to work with PIM and printer to produce the final print ready file. More info to come in December or January.

2016



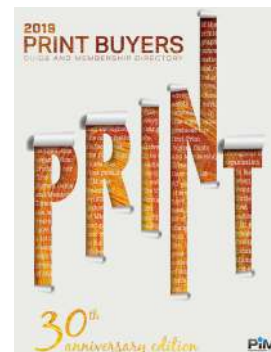
2017



2018



2019



2020

