

FOR IMMEDIATE RELEASE

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## **Print Industries Wage + Benefits 2020 Report Released**

*Largest labor report in graphic communications includes COVID-19 impact*

[November 6, 2020 – Dallas, TX] Print Industries Affiliates have announced the release of the Wage + Benefits 2020 Survey report to this year’s survey participants. The Print Industries Wage + Benefits Report is the industry’s most comprehensive annual report on labor costs and human resource policies of print-related companies. From top management to the shipping department, the Wage + Benefits 2020 Report captured compensation data from more than 15,000 employees from nearly 500 participating companies from across North America.

“2020 has offered many new challenges for industry employers in managing employee compensation and human resource policies,” commented Teresa Campbell, Print Industries program director and president of PIA MidAmerica. “This year’s Wage + Benefits Report addresses the unique impact of COVID-19 on our industry’s continued need to effectively recruit, retain, and manage an essential workforce.”

The comprehensive general Wage + Benefits 2020 Report includes wages for most industry positions in sixteen categories segmented by region and company size. The report includes policies for overtime, vacation, PTO, sick-time, health insurance, and job descriptions for more than 200 industry positions. Accompanying specialized Industry Segment Reports include wage and benefits data specific to Packaging/Converting, Tag & Label, Inplant, and Union shops.

“Effectively managing the cost of labor is central to a print service provider’s ability to remain competitive, which makes the annual Wage + Benefits Report such a useful and important tool,” said Mel Enger, President of LB Carlson, sponsor of this year’s report. “Our team looks forward to providing the industry with additional insights and analysis from the wealth of data this report provides.”

Print Industry Affiliate member participants receive a copy of the published report at no cost. To obtain a copy of the report contact your local Print Industries Affiliate, or go to [printindustries.org/wages](http://printindustries.org/wages).

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### **About Print Industries**

Print Industries serves the primary industries of graphic communications, providing career seekers, trade professionals, owners and managers of print service companies, tools and training to support their business and professional development. Print Industries uses a proven approach for preparing workers for rewarding careers while supporting the development of a highly-skilled graphic communications workforce. Print Industries is a not-for-profit partnership of industry affiliates Printing Industry Midwest and PIAMidAmerica, and the web development firm, ChannelReady. Its training, workforce tools, and benchmarking publications can be found at [printindustries.org](http://printindustries.org).

### **About LB Carlson**

LB Carlson has provided full-service financial and business management consulting specifically for the graphic arts industry since 1975. They understand the unique challenges of this increasingly specialized industry and is the provider of choice for graphic communications companies nationwide. LB Carlson staff focus on bringing value-added solutions that go beyond financial reporting and aggressive tax planning. They work to discover unrealized opportunities as well as workflow enhancements to help improve productivity and profits. Find more details at [www.lbcarlson.com/industries/graphic-arts-printing](http://www.lbcarlson.com/industries/graphic-arts-printing).

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