



**2021 STAR AWARDS**

*Special Reduced Price!*

# **CALL FOR ENTRIES**

**Deadline: February 18, 2021 at 12:00 PM**

## **Table of Contents**

### *Overall Information*

Recognizing Excellence .....	1
Award Levels .....	2
Entry Information .....	3

### *Forms*

Item Entry Form .....	4
ID Tags .....	5
Master Entry Form – Part 1 .....	6
Master Entry Form – Part 2 .....	7





## RECOGNIZING EXCELLENCE

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Printing Industry Midwest (PIM) proudly presents the Call for Entries for the 2021 Annual Star Awards competition; the most prestigious symbol of printing excellence throughout the Midwest! A Star Award is a powerful promotional tool for PIM members. It demonstrates your award-winning capabilities to customers and tells your employees that you are proud of the work they produce.

### WHO CAN ENTER?

The competition is open to all PIM members who are **currently in good standing**. Entries must have been printed at PIM member companies **between January 1, 2020 and December 31, 2020**.

### WHAT ARE THE BENEFITS OF SUBMITTING ENTRIES?

- Your company will receive increased name recognition within the industry.
- Best of Category winners will receive **FREE** entry registration in PRINTING United Alliance (PrUA) Awards competition (*Note: Details for PrUA's competition are still in the planning stages. PIM will forward you information as it is made available. Winners must forward their entries to PrUA.*)
- Winners will be announced and promoted in PIM's bi-monthly newsletter and in the annual PIM Print Buyers Guide & Membership Directory.
- Press releases will be sent to trade publications and newspapers announcing the winners.

### IS THERE A LIMIT TO THE NUMBER OF ENTRIES EACH MEMBER MAY SUBMIT?

There is no limit to the number of entries per company or individual. If a piece meets the criteria, it can be entered in more than one category.

### HOW ARE THE ENTRIES JUDGED?

The team of judges includes experts in the graphic arts industry throughout the Midwest. An entry is judged first on technical expertise and quality of printing; next on design features and overall graphic appeal. Entries with visible technical flaws will be disqualified from the judging process. Please check your samples carefully. Judges will not know which company submitted the entry (except in the case of self-promotion category). PIM reserves the right to re-categorize any entry if it is determined that the entry may be judged more fairly in a different category.

### HOW TO ENTER

**Two** unmounted copies of the piece must be submitted for each category. Complete - one Item Entry Form for each piece/category entered. Complete the Master Entry Form listing all your submissions and attach a complete I.D. tag to the back of each entry. Reserve a copy of the piece for your personal promotional use in the event it is a winner.

**NOTE: All forms and items must be submitted to PIM's office (new address) by **12:00 PM (Noon) on February 18, 2021**. Submissions will **NOT** be returned.**

### QUESTIONS?

Please contact Kristin Davis (612.400.6208) or Sadie Johnson (612.400.604) or email us at [starawards@pimw.org](mailto:starawards@pimw.org).

All awards will be presented to companies at the 2021 Star Awards Banquet held on June 17, 2021 at the Hyatt Regency Minneapolis. Award levels are listed below starting at the highest level that can be awarded. Award levels are aligned with PRINTING United Alliance (PrUA) Awards.

- **BEST OF SHOW AWARD – *Highest Honor***

The Best of Show Award is selected from all Best of Category winning pieces. Should judges find more than one entry worthy of the criteria, Best of Show Runner-Up and Best of Show Honorable Mention will be awarded. The winner will receive a large 14” glass award statue.
- **PEOPLE’S CHOICE AWARD**

On the night of the Star Awards Banquet, attendees will select one entry to win the People’s Choice Award. The winner is picked from all the Best of Category winners. The winner will receive a medium 10” glass award statue at the banquet.
- **BEST OF CATEGORY AWARD**

The Best of Category is awarded to the most outstanding entry in each category. The entry must be flawless to win. This means in some categories there may not be a winner selected. Winners will receive a glass star award.

  - Best of Show, Best of Show Runner-Up, Best of Show Honorable and People’s Choice Awards will be selected from Best of Category winning pieces.
  - A display of your winning entry at the awards banquet and eligibility for the People’s Choice Award.
  - Best of Category winners will receive FREE entry registration in PRINTING United Alliance (PrUA) Awards competition (Note: Details for PrUA’s competition are still in the planning stages. PIM will forward you information as it is made available. Winners must forward their entries to PrUA.)
  - A photo of your winning piece will be included in the PIM’s 2022 Print Buyers Guide & Membership Directory.
- **AWARD OF RECOGNITION**

Runner-Up for the top honors, every category will have Award of Recognition, formerly called Best of Class, winner but not every entry will receive this honor. Winners will receive a personalized framed certificate.
- **CERTIFICATE OF MERIT**

Some of the entries will not receive Best of Category or Award of Recognition but deserve to be acknowledged for achieving high-quality printing. The judges award a Certificate of Merit to those pieces meeting this requirement. There may be several Certificates of Merit in a category or none at all. Winners will receive a personalized certificate in a folder.

### NOTIFICATION OF WINNERS

A company representative will be notified of all the awards your piece(s) won after the judging is completed around the start of March 2021. At this time, you will receive an order form from duplicate and customized awards that can be ordered for your customers! More information to come.

### COMPLETE THE FOLLOWING STEPS:

1. Select your best piece(s) to enter that you produced between **January 1, 2020 to December 31, 2020**. You will need to provide and **send in two samples** of your finished product. PIM **will not** return your submissions after the competition is complete.
2. Review the Award Categories and determine which category(s) to enter your piece(s). Separate packet
3. **Item Entry Form** - Complete **one** per entry you submit. If you are entering a piece in more than one category, complete an *Item Entry Form* for each category. Photocopy the sheet as necessary for entries and your records. **Page 4.**
4. Attach any description or statement to the Item Entry Form as required by some categories for entry. *\*This does not apply to all categories, read the Award Categories sheet carefully\**
5. **ID Tags** - Complete **three** per entry you submit. Attach one *ID Tag* to the two pieces required for entry and one to this form. Photocopy the sheet as necessary for entries and your records. **Page 5.**
6. **Master Entry Forms** - Complete **one** Master Entry Form for all submissions. **Page 6 and 7.**
7. Once all forms are filled out – send forms and entries to PIM Office **by 12:00 PM (Noon) on February 18, 2021. Remember PIM has a NEW address!**

**2021 Star Awards Entry  
Printing Industry Midwest (PIM)  
8085 Wayzata Blvd.  
Suite 101A  
Golden Valley, MN 55426**

### QUESTIONS?

Please contact Kristin Davis (612.400.6208) or Sadie Johnson (612.400.604) or email us at [starawards@pimw.org](mailto:starawards@pimw.org).

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## ITEM ENTRY FORM

Complete **one** per entry you submit. If you entering a piece in more than one category, complete an *Item Entry Form* for each category. Photocopy the sheet as necessary for entries and your records.

### Item Submitted By:

Company \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

### Other Companies Involved in Production:

Designer \_\_\_\_\_

Prepress \_\_\_\_\_

Binder/Finisher \_\_\_\_\_

Typesetter \_\_\_\_\_

Printer \_\_\_\_\_

Other (specify) \_\_\_\_\_

Entry Title \_\_\_\_\_

### Category Information:

Category Name \_\_\_\_\_

\_\_\_\_\_ Letter      \_\_\_\_\_ Number

**NOTE: All forms and items must be submitted to PIM's office (new address - 8085 Wayzata Blvd., Suite 101A, Golden Valley, MN 55426) by 12:00 PM (Noon) on February 18, 2021. Submissions will NOT be returned.**

Complete 3 ID Tags for each entry: Attach a completed ID tag to each entry (**2 pieces required for each entry**) and attach 1 copy to the *Item Entry Form* (page 3) for the corresponding entry.

**2021 STAR AWARDS ID TAG**



Tape 1 copy of this tag to the back of each entry you submit & 1 copy to the corresponding *Item Entry Form*.

Entry Title \_\_\_\_\_

Category Name \_\_\_\_\_

Category Letter \_\_\_\_\_ Category Number \_\_\_\_\_

**2021 STAR AWARDS ID TAG**



Tape 1 copy of this tag to the back of each entry you submit & 1 copy to the corresponding *Item Entry Form*.

Entry Title \_\_\_\_\_

Category Name \_\_\_\_\_

Category Letter \_\_\_\_\_ Category Number \_\_\_\_\_

**2021 STAR AWARDS ID TAG**



Tape 1 copy of this tag to the back of each entry you submit & 1 copy to the corresponding *Item Entry Form*.

Entry Title \_\_\_\_\_

Category Name \_\_\_\_\_

Category Letter \_\_\_\_\_ Category Number \_\_\_\_\_

**2021 STAR AWARDS ID TAG**



Tape 1 copy of this tag to the back of each entry you submit & 1 copy to the corresponding *Item Entry Form*.

Entry Title \_\_\_\_\_

Category Name \_\_\_\_\_

Category Letter \_\_\_\_\_ Category Number \_\_\_\_\_

**2021 STAR AWARDS ID TAG**



Tape 1 copy of this tag to the back of each entry you submit & 1 copy to the corresponding *Item Entry Form*.

Entry Title \_\_\_\_\_

Category Name \_\_\_\_\_

Category Letter \_\_\_\_\_ Category Number \_\_\_\_\_

**2021 STAR AWARDS ID TAG**



Tape 1 copy of this tag to the back of each entry you submit & 1 copy to the corresponding *Item Entry Form*.

Entry Title \_\_\_\_\_

Category Name \_\_\_\_\_

Category Letter \_\_\_\_\_ Category Number \_\_\_\_\_



## MASTER ENTRY FORM – PART 1

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Complete one *Master Entry Form* both parts - 1 and 2. Once all forms are completed - all Item Entry Forms, supporting documentation (if needed), all entries with ID Tags and Master Entry Form part 1 & 2 - submit to PIM offices by **12:00 PM (Noon) on February 18, 2021. Submissions will NOT be returned.**

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### Contact Information:

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Calculate your Entry Fees:** Each entry costs ~~\$50.00~~ **\$40.00**

\_\_\_\_\_ Total Number of Entries

\$\_\_\_\_\_ Total Cost (to find total cost = total # of entries X **40**)

### Payment Options:

\_\_\_\_\_ Check Enclosed    \_\_\_\_\_ Send Invoice    \_\_\_\_\_ Send link to pay online

Signature \_\_\_\_\_

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## MASTER ENTRY FORM – PART 2

Complete **one** *Master Entry Form* both parts - 1 & 2. Make copies of this page for more than 18 entries. Must submit to PIM offices by **12:00 PM (Noon) on February 18, 2021. Submissions will NOT be returned.**

<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____	<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____
<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____	<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____
<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____	<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____
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<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____	<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____
<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____	<b>Entry Number</b> _____ Title of Entry _____ Category: Letter _____ Number _____
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