



2022 NOMINATION DETAILS

WHO CAN BE NOMINATED FOR THE AWARD?

Any **Marketing Professional** employed by a company who is a current member of Printing Industry Midwest (PIM). The nominator may be anyone at a PIM member company (with approval from a supervisor or manager if required). Nominating is **FREE** and you can nominate multiple people.

NOMINATION CRITERIA - Nomination form on page 2

- Currently working for a PIM Member company in good standing.
- Uses Creative thinking.
- Has outstanding vision.
- Understands Brand Management
- Expert in the use of social platforms.

HOW DO I NOMINATE A CREATIVE PROFESSIONAL FOR THE AWARD?

Complete the attached nomination form and include a nomination letter and other supporting documents/customer letters, etc. **Mail in an envelope marked "Confidential" send your nomination(s) to PIM's office.**

2022 Star Awards Nomination
Printing Industry Midwest (PIM)
8085 Wayzata Blvd.
Suite 101A
Golden Valley, MN 55426

Nomination Deadline: 12:00 PM (Noon) on February 16, 2022

MORE AWARD DETAILS

1. All nominations are reviewed by the Marketing Professional Award Selection Committee.
2. The identity of the winner will remain a secret until the Star Awards Banquet on June 22, 2022 at the Hyatt Regency Minneapolis in downtown Minneapolis, MN. Registration at www.pimw.org/events/.
3. All nominees, their company presidents and the nominator will be notified to make reservations to attend the awards banquet.
4. All nominated will be honored during the Star Awards Banquet and will receive a certificate.

QUESTIONS?

Please contact Kristin Pilling-Davis (612.400.6208) or Sadie Johnson (612.400.604) or email us at starawards@pimw.org.



2022 NOMINATION FORM

*Name: _____ Title: _____ Personal Pronoun: _____

*Company: _____ Number of Years at Company: _____

Based on the following criteria, describe situations or give examples of why your **Marketing Professional** stands out in their field. Fill in your nomination information below and include with a Nomination Letter and other supporting documents/customer letters, etc. Expand your comments on a separate page if necessary.

*NOTE: the way you list the "Name" and "Company" is how it will be displayed on the award and in marketing/promotional material. Please write clearly.

1. Uses creative thinking while doing their job. – Please provide examples

2. Marketers have great vision – explain how your nominee uses their vision – Please provide examples



2022 Printing Industry Midwest
Marketing Professional
of the Year Award

3. Explain your nominee’s interpersonal skills & social platform skills. – Please provide examples

4. Leadership/Employer/Associate Testimonial – Attach a statement/letter from an associate besides the nominator describing why this Creative Professional should be the **PIM Marketing Professional of the Year**.

Signed: _____ **Print Name:** _____

Title: _____ **Company:** _____

Email: _____ **Date:** _____

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