



December 14, 2021 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Happy Holidays & See You Next Year!

Printing Industry Midwest (PIM) Staff would like to wish all of you a very happy and safe Holiday Season & New Year! We hope you can find time to relax, spend time with your family and enjoy delicious meals.



The majority of PIM staff will be celebrating the holidays during the last two weeks of the year. If you need immediate assistance during this time, please call PIM's main line 612.400.6200.

This is the last eLoupe for 2021, eLoupes will resume in January 2022.

PIM's 2022 Star Awards Now Open

[Details Available Here.](#) | **Deadline: February 16, 2022**



This is your chance to spotlight your capabilities to your customers and honor the hard work of your staff. PIM's [2022 Star Awards competition](#) is open to all PIM members who are currently in good standing. This program reveals incredible opportunities for your company to showcase your best. [View our website](#) or click the links below for more information.

Item Entry Forms –

- [Entry Forms](#): Description of the rules, benefits of entering, entry forms, and ID tags.
- [Category List](#): List of the categories you can submit items to.

Nomination Forms –

- [Creative Professional of the Year](#)
- [Customer Service Representative \(CSR\) of the Year](#)
- [Financial Executive of the Year](#)
- **NEW!** [Manager of the Year](#)
- **NEW!** [Marketing Professional of the Year](#)
- [Outstanding Team of the Year](#)
- [Production Professional of the Year](#)
- [Young Professional of the Year](#)

Promote Your Company & Become a Partner in 2022

2022 Sponsorship Opportunities | [DOWNLOAD DOCUMENT.](#)

By becoming a [PIM 2022 Partner](#) you gain visibility in PIM's publications, websites and social media accounts which will raise your organization's visibility among PIM members. PIM looks to our partners to offer trusted access, resources and information to members to help them navigate the evolving print industry and daily challenges.



[Learn More.](#)

[Download 2022 Document.](#)

Tomorrow PIM Young Professionals Are Giving

December 15, 2021 | 2:00 PM (CST) | Coon Rapids, MN

PIM Young Professionals (YP) will be [volunteering at Feed My Starving Children](#). By volunteering you will help provide meals for a people in need! The volunteer shift starts at 2:00 PM and goes until 3:45 PM. After the volunteer shift we will continue networking at Alloy Brewing. Happy Hour will be BYOCC (Bring Your Own Credit Card).



Plus in 2022 the PIM YP Group is heading back to [TOPGOLF!](#) We hope you can join us!

[Learn More About Event.](#)

[Register For Event.](#)

January Short Attention Span: Your 2022 Sales Success

January 13, 2022 | 10:30 AM to 11:00 AM (CTS) | Online-Only Webinar

On average, people give up on their New Year's Resolutions within 2 weeks. Before that happens to you, attend this Short Attention Span Webinar. Bill Farquharson and Kelly Mallozzi will give you a 5 point plan to set up your 2022 for success.

Short Attention Span Webinars are quick, powerful programs (15-20 min) followed by as much Q+A time as you need. You can stay just for the presentations or take a deeper dive and ask some questions. SAS Webinars will be held on the second Thursday of every month.

[Learn More About Webinar.](#)

[Register for Webinar.](#)

OSHA is Knocking: What You Need to Know Before You Open the Door

January 26, 2022 | 11:30 AM to 12:30 PM (CTS) | Webinar

Do you want to be better prepared for that next OSHA inspection? Did you not yet get inspected? Printing companies are targeted for inspections and those fines are increasing. Attendees will learn about the most common OSHA citations in your area and the steps to take so that you can avoid those citations. This update will



be presented by Paul Gutkowski from PIM, who has had over 40 years of experience dealing with OSHA. Following Paul's presentation, we'll have an open discussion about any other environmental or safety issue. Paul will also provide a brief update on the current OSHA/COVID regulatory action.

[Learn More About Webinar.](#)

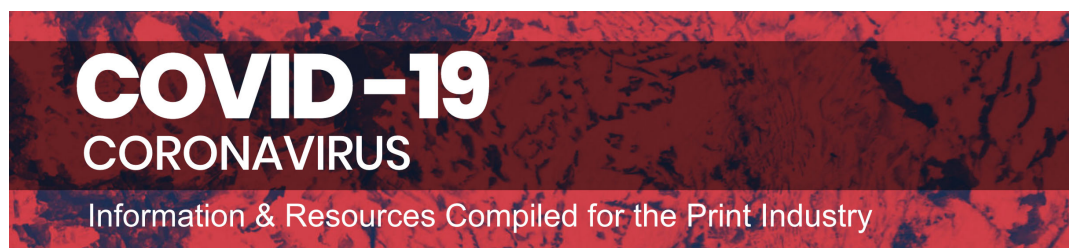
[Register for Webinar.](#)

PIM Workforce Development Opportunities

[PIM Education Foundation \(PIMEF\) scholarships](#) are available to students pursuing a 2 or 4 year degree in Graphic Communication and Print related majors. PIMEF is now accepting [scholarship applications](#) for the 2022 – 2023 school year. Priority is given to the children of PIM member employees. Display a flyer in your break room, hallway or communication bulletin board about this opportunity. [Download flyer here.](#)



PIM Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you free of charge. If you are looking for a new job, you can also [review job openings](#) and confidential [post your resume](#) for potential employers to download. Review more at [PIM Employment Referral](#).



[PIM's COVID-19 page](#) is a great place to find answer to your COVID-19 questions. Plus we added [COVID-19 Vaccine](#) information to keep you informed!

UPCOMING EVENTS & WEBINARS

[All PIM Upcoming Events, Webinars & Trainings...](#)

December 2021:

[PIM Young Professionals at Feed My Starving Children & Happy Hour](#)

December 15, 2021 at 2:00 PM (CST) at FMSC in Coon Rapids, MN

In-person Event – PIM is looking for PIM Young Professionals to come package meals. After the volunteer shift, we will continue networking at Alloy Brewing.

By volunteering at Feed My Starving Children you will help provide meals for a people in need! [Learn More.](#)

[Lean Manufacturing Training: Session 5 - Kaizen \(Rapid Improvement](#)

December 16, 2021 from 11:00 AM to 12:30 PM (CST) Online-Only Webinar

Online-Only Webinar – Who, what, why and how of preparing for and executing a rapid improvement project to get quick results. [Learn More.](#)

January 2022:

Lean Manufacturing Training: Session 6 – Setup Reduction

January 6, 2022 from 11:00 AM to 12:30 PM (CST) Online-Only Webinar

Online-Only Webinar – Learn how to conduct a quick changeover/setup reduction event with your team. [Learn More.](#)

PIM Workshop - Red Cross CPR-AED-First Aid Certification

January 13, 2022 from 9:30 AM to 1:30 PM (CST) at PIM's Office

In-person Event – This course teaches your associates basic first aid and life saving skills. Your company should always have trained first responders that know what to do in emergencies and how to protect your workforce. [Learn More.](#)

January Short Attention Span: Your 2022 Sales Success Plan

January 13, 2022 from 10:30 AM to 11:00 AM (CST) Online-Only Webinar

Online-Only Webinar – On average, people give up on their New Year's Resolutions within 2 weeks. Before that happens to you, attend this Short Attention Span Webinar. Bill Farquharson and Kelly Mallozzi will give you a 5 point plan to set up your 2022 for success. [Learn More.](#)

Lean Manufacturing Training: Session 7 – Sustaining Your Improvements

January 20, 2022 from 11:00 AM to 12:30 PM (CST) Online-Only Webinar

Online-Only Webinar – Work with your team to determine best practices for each process, document them, and train to that standard, which eliminates variance and sets expectations. [Learn More.](#)

OSHA is Knocking: What You Need to Know Before You Open the Door

January 26, 2022 from 11:30 AM to 12:30 PM (CST) Online-Only Webinar

Online-Only Webinar – Attendees will learn about the most common OSHA citations in your area and the steps to take so that you can avoid those citations. Following the presentation, we'll have an open discussion about any other environmental or safety issue. [Learn More.](#)

March 2022:

PIM Young Professionals at TOPGOLF

March 3, 2022 from 4:00 PM to 7:00 PM (CST) at Topgolf in Brooklyn Center, MN

In-person Event – PIM is looking for Young Professionals to come network while playing 3 hours of unlimited golf at TOPGOLF. Yummy appetizers will be provided and a cash bar is available for attends. Practice your golf swing, play some games and meet new print professionals. [Learn More.](#)

MEMBER NEWS

Impact Expands Its Capability and Capacity in The Color Inkjet World

Impact, a leading direct marketing services provider founded in 1983, is responding to recent record sales performance by expanding its capabilities with three new inkjet presses. The added capacity will support Impact's recent growth spurred by its client's need for increased personalization, faster turn times, and more versioning. For almost 40-years Impact has provided leading-edge services and solutions, serving as an extension of their client's marketing operations. Their data driven marketing services include print services, lettershop manufacturing, marketing analytics, and applied technology including marketing automation.



[Download Full Article.](#)

Get in The Loupe - Share News & Articles

We want to hear from you! Send us your news!

PIM is always looking for member news and educational articles to share. If you have information you would like to share please [email Sadie Johnson](#).



Send your news to PIM by contacting [Sadie Johnson at sadieh@pimw.org](mailto:sadieh@pimw.org)
Did you miss our last email? Click [here](#) to view past The eLoupe News.



[View All PIM Upcoming Events, Webinars & Trainings](#)

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