



January 25, 2022 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Supreme Court Blocks the OSHA Vaccine & Testing ETS

PIM offers COVID-19 Resources for members, [click here](#)



On January 13, 2022, the US Supreme Court blocked enforcement of the OSHA Vaccine and Testing Emergency Temporary Standard (ETS). This action did not kill the ETS completely. Instead, SCOTUS blocked OSHA from enforcing the emergency standard while court battles continue in lower courts. [Learn more here.](#)

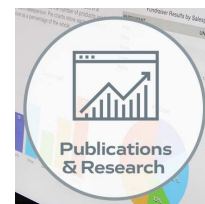
What was the ETS? The OSHA Vaccine and Testing ETS required all companies with more than 100 employees to either require all employees become vaccinated to COVID-19 or conduct weekly testing. This included all printers with at least 100 employees.

What should I do now? Even though it seems very unlikely that the Vaccine and Testing ETS will survive court challenges in its current form, Printing Industry Midwest (PIM) recommends all companies complete some of the administrative obligations from the ETS. This ensures that you are prepared in case the ETS somehow comes back to life.

[COVID-19 Vaccination & Testing ETS webpage, click here.](#)

2022 First Quarter Printing Industry Performance & Insights (PIPI) Survey

[Click here to take the survey](#) | Survey closes February 4, 2022



Please take a few minutes to participate in the 2022 First Quarter [Printing Industry Performance Assessment \(PIPI\) survey](#). PIM and other regional printing associations sponsor this study, and it is conducted through the Jones College of Business at Middle Tennessee State University. In this study, we explore three topics: industry performance, both nationally and regionally, industry outlook, both nationally and regionally, and strategic groups in our industry. Here is how the process works. Quarterly, we will ask association members to complete a brief survey. We aim to provide a concise report within 30 days after initiating the survey.

[Take the Survey Here.](#)

[Learn More About the Survey.](#)

2021 Printing Impressions 300

Request Your Free Research Report Now, [Click Here](#)

The 2021 Printing Impressions 300 ranking of the largest printing companies in the United States and Canada marks the 38th annual list compiled by the editors of Printing Impressions.



Congratulations to all the PIM members who made this list!

[Download your free copy to see “Who’s Who” in printing.](#)

Join us TOMORROW! OSHA is Knocking: What You Need to Know Before You Open the Door

January 26, 2022 | 11:30 AM to 12:30 PM (CTS) | Webinar

Do you want to be better prepared for that next OSHA inspection? Did you not yet get inspected? Printing companies are targeted for inspections and those fines are increasing. During this [SmartCafe Webinar](#) attendees will learn about the most common OSHA citations in your area and the steps to take so that you can avoid those citations. This update will be presented by Paul Gutkowski from PIM, who has had over 40 years of experience dealing with OSHA. Following Paul’s presentation, we’ll have an open discussion about any other environmental or safety issue. Paul will also provide a brief update on the current OSHA/COVID regulatory action.



[Learn More About Webinar.](#)

[Register for Webinar.](#)

February Short Attention Span: How to Use LinkedIn to Make Prospects Feel Like They’ve Met You

February 10, 2022 | 10:30 AM to 11:00 AM (CTS) | Online-Only Webinar

No one is taking your call. Voicemail is a black hole. It’s hard to connect at a networking event when you are standing 6 feet away. COVID has accelerated what was already happening: Companies have built walls to keep you out. In this [Short Attention Span Webinar](#), Bill and Kelly talk about how to harness the power of LinkedIn to get the phone ringing, grease the skids, and connect with top prospects. Like every SAS Webinar, you will leave with a checklist of instantly-actionable items.

[Learn More About Webinar.](#)

[Register for Webinar.](#)

Submit your 2022 Star Awards Entries & Nominations

[Details Available Here](#) | **Deadline: February 16, 2022**



This is your chance to spotlight your capabilities to your customers and honor the hard work of your staff. PIM’s [2022 Star Awards competition](#) is open to all PIM

members who are currently in good standing. This program reveals incredible opportunities for your company to showcase your best. [View our website](#) or click the links below for more information.

Item Entry Forms –

- [Entry Forms](#): Description of the rules, benefits of entering, entry forms, and ID tags.
- [Category List](#): List of the categories you can submit items to.

Nomination Forms –

- [Creative Professional of the Year](#)
- [Customer Service Representative \(CSR\) of the Year](#)
- [Financial Executive of the Year](#)
- **NEW!** [Manager of the Year](#)
- **NEW!** [Marketing Professional of the Year](#)
- [Outstanding Team of the Year](#)
- [Production Professional of the Year](#)
- [Young Professional of the Year](#)

PIM Young Professionals at Topgolf

March 3, 2022 | 4:00 PM to 7:00 PM | Topgolf, Brooklyn Center

PIM is looking for Young Professionals to come network while playing **3 hours of unlimited golf at TOPGOLF**. Yummy appetizers will be provided and a cash bar is available for attends. Practice your golf swing, play some games and meet new print professionals. We are looking forward to seeing you!



[Learn More About Event.](#)

[Register for Event.](#)

Upcoming in The Sales Vault

This is where the best graphic arts sales reps and selling owners go for their sales ideas. They learn from an expert, from their peers, and on demand. One Vault feature is a live weekly workshop. Care to try one out for free? Here are the next four:

- January 20: [Fighting Imposter Syndrome](#)
- January 25: [Getting That First Appointment \(Pre-call Research\)](#)
- February 1: [The Best Sales Apps You Should Know About](#)
- February. 8: [Vertical Markets: Selling to Hospitals](#)
- [Click here](#) to see full list and descriptions



PIM Workforce Development Opportunities

[PIM Education Foundation \(PIMEF\) scholarships](#) are available to students pursuing a 2 or 4 year degree in Graphic Communication and Print related majors. PIMEF is now accepting [scholarship applications](#) for the 2022 – 2023 school year. Priority is given to the children of PIM member employees. Display a flyer in your break room, hallway or communication bulletin board about this opportunity. [Download flyer here.](#)



PIM Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you free of charge. If you are looking for a new job, you can also [review job openings](#) and confidential [post your resume](#) for potential employers to download. Review more at [PIM Employment Referral](#).

Promote Your Company & Become a Partner in 2022

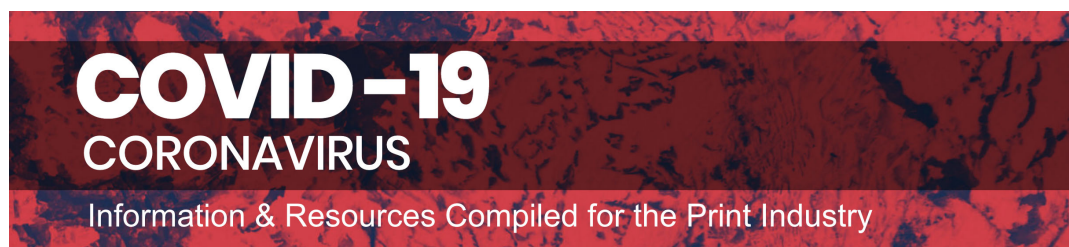
2022 Sponsorship Opportunities | [DOWNLOAD DOCUMENT.](#)

By becoming a [PIM 2022 Partner](#) you gain visibility in PIM's publications, websites and social media accounts which will raise your organization's visibility among PIM members. PIM looks to our partners to offer trusted access, resources and information to members to help them navigate the evolving print industry and daily challenges.



[Learn More.](#)

[Download 2022 Document.](#)



[PIM's COVID-19 page](#) is a great place to find answer to your COVID-19 questions. Plus we added [COVID-19 Vaccine](#) information to keep you informed!

UPCOMING EVENTS & WEBINARS

[All PIM Upcoming Events, Webinars & Trainings...](#)

January 2022:

[OSHA is Knocking: What You Need to Know Before You Open the Door](#)

January 26, 2022 from 11:30 AM to 12:30 PM (CST) Online-Only Webinar

Online-Only Webinar – Attendees will learn about the most common OSHA citations in your area and the steps to take so that you can avoid those citations. Following the presentation, we'll have an open discussion about any other environmental or safety issue. [Learn More.](#)

February 2022:

[Short Attention Span: How to Use LinkedIn to Make Prospects Feel Like They've Met You](#)

February 10, 2022 from 10:30 AM to 11:00 AM (CST) Online-Only Webinar

Online-Only Webinar – In this Short Attention Span Webinar, Bill and Kelly talk about how to harness the power of LinkedIn to get the phone ringing, grease the skids, and connect with top prospects. [Learn More.](#)

[2022 Star Awards - Call for Entries Due](#)

February 16, 2022 at 12:00 PM (CST) at PIM's Office

Submit your entries & nominations to PIM's Office by due date – 2022 Star Awards Call for Entries is open! Start collecting your finest projects printed between January 1, 2021 to December 31, 2021. You can also recognize your employees by nominating them for individual or a team award. [Learn More.](#)

March 2022:

[PIM Young Professionals at TOPGOLF](#)

March 3, 2022 from 4:00 PM to 7:00 PM (CST) at Topgolf in Brooklyn Center, MN

In-person Event – PIM is looking for Young Professionals to come network while playing 3 hours of unlimited golf at TOPGOLF. Yummy appetizers will be provided and a cash bar is available for attends. Practice your golf swing, play some games and meet new print professionals. [Learn More.](#)

MEMBER NEWS

AWT Labels & Packaging Acquires MacArthur Corporation

MINNEAPOLIS, MN – JANUARY 10, 2022 – AWT Labels & Packaging Inc. (AWT), a leading provider of specialty labels and packaging for the healthcare, personal care, food & beverage, and durable end markets, today announced the acquisition of MacArthur Corporation. Headquartered in Grand Blanc, MI, MacArthur is a world-class manufacturer of innovative labels, tags,

[Read Full Article.](#)

Get in The Loupe - Share News & Articles

We want to hear from you! Send us your news!

PIM is always looking for member news and educational articles to share. If you have information you would like to share please [email Sadie Johnson.](#)



Send your news to PIM by contacting [Sadie Johnson at sadieh@pimw.org](mailto:sadieh@pimw.org)
Did you miss our last email? Click [here](#) to view past The eLoupe News.



[View All PIM Upcoming Events, Webinars & Trainings](#)

8085 Wayzata Blvd., Suite 101A, Golden Valley, MN 55426

Tel. 612.400.6200 • [Contact PIM](#) • www.pimw.org • [PIM Connect](#)



[Click here](#) to unsubscribe or update your email preferences