



# ADVERTISING ORDER FORM

## 2023 PRINT BUYERS GUIDE & MEMBERSHIP DIRECTORY

Return form via email to Sadie Johnson at [sadieh@pimw.org](mailto:sadieh@pimw.org)

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

	BEFORE September 16	AFTER September 16
<b>PREMIUM DISPLAY ADS:</b> <i>Major Savings!</i>		
<input type="checkbox"/> Inside Front Cover Ad (IFC)	\$4,975	\$6,525
<input type="checkbox"/> Inside Back Cover Ad (IBC)	\$3,975	\$5,525
<input type="checkbox"/> Back Cover (BC)	\$5,975	\$8,525
<input type="checkbox"/> Full Page Ad (8.5"(w) x 11"(h))	\$2,475	\$4,500
<input type="checkbox"/> Insert Ad (pre-printed, no fold, full page)	\$1,975	\$2,975
<input type="checkbox"/> Quarter Page Ad (4.5"(h) x 3.5"(w))	\$1,675	\$2,575

### LOGO ADS:

<input type="checkbox"/> 1 Inch (1"(h) x 3.5"(w))	\$625	\$775
<input type="checkbox"/> 1.5 Inch (1.5" x 3.5")	\$725	\$875
<input type="checkbox"/> 2 Inch (2" x 3.5")	\$875	\$975
<input type="checkbox"/> 2.5 Inch (2.5" x 3.5")	\$975	\$1,075

### CERTIFICATION LOGOS:

<input type="checkbox"/> First Logo	\$350	\$350
<input type="checkbox"/> Each Additional Logos (\$50 per logo)	\$50	\$50

Total Number of Logos: \_\_\_\_\_

### HOW ARE YOU ADVERTISING?

#### Premium Display or Logo Ad

- Re-run my 2022 Ad (same text & graphics)
- \*Updates Needed! Text and/or graphics will be sent by: **SEPTEMBER 30, 2022\***
- \*NEW Ad! Text & graphics will be sent by: **SEPTEMBER 30, 2022\***

### OR

#### Basic Listing (Not purchasing an ad this year)

- Re-run my 2022 Basic Listing (same text)
- Updates Needed! Text will be sent by: **SEPTEMBER 30, 2022\***
- \*New Basic Listing! Text will be sent by: **SEPTEMBER 30, 2022\***

\*Alteration/Late Fee - Any text & graphic changes made after **September 30, 2022** will result in a **\$200** additional fee.

TOTAL ADVERTISING COST: \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

If the advertiser cancels this agreement before 9/30/2022, the advertiser will be charged a 50% kill fee. No cancellations can be made after 9/30/2022.

### DUE DATES:

#### SEPTEMBER 16, 2022:

Early Bird Deadline

#### SEPTEMBER 30, 2022:

All order forms & all updates (new text & graphics) due.

#### OCTOBER 14, 2022:

Cover Contest Deadline

### BONUS!



#### UPGRADED ONLINE LISTING:

PrintAccess ([www.printaccess.com](http://www.printaccess.com)) is now more efficient, faster, and offers improving map-based searches. By purchasing a **Premium Display or Logo Ad** you will be able to unlock and display more information about your company online.

### QUESTIONS?

If you need more ad details or have questions, please contact Sadie Johnson - [sadieh@pimw.org](mailto:sadieh@pimw.org) or 612.400.6204.