



## 2023 NOMINATION DETAILS

**Nomination Deadline: February 23, 2023 at 12:00 PM (CST)**

### WHO CAN BE NOMINATED FOR THE AWARD?

Any **Marketing Professional** employed by a company who is a current member of Printing Industry Midwest (PIM). The nominator may be anyone at a PIM member company (with approval from a supervisor or manager if required). Nominating is **FREE** and you can nominate multiple people.

### NOMINATION CRITERIA - Nomination form on page 2

- Currently working for a PIM Member company in good standing.
- Uses Creative thinking.
- Has outstanding vision.
- Understands Brand Management
- Expert in the use of social platforms.

### HOW DO I NOMINATE A MARKETING PROFESSIONAL FOR THIS AWARD?

Complete the attached nomination form and include a nomination letter and other supporting documents/customer letters, etc. **Mail in an envelope marked "Confidential" send your nomination(s) to PIM's office.**

**2023 Star Awards Nomination  
Printing Industry Midwest (PIM)  
8085 Wayzata Blvd.  
Suite 101A  
Golden Valley, MN 55426**

### MORE AWARD DETAILS

1. All nominations are reviewed by the Marketing Professional Award Selection Committee.
2. The identity of the winner will remain a secret until the Star Awards Banquet on June 15, 2023 at the Hyatt Regency Minneapolis in downtown Minneapolis, MN. Registration at [www.pimw.org/events/](http://www.pimw.org/events/).
3. All nominees, their company presidents and the nominator will be notified to make reservations to attend the awards banquet.
4. All nominated will be honored during the Star Awards Banquet and will receive a certificate.

### QUESTIONS?

Please email Kristin Pilling-Davis and Sadie Johnson at [starawards@pimw.org](mailto:starawards@pimw.org).



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## 2023 NOMINATION FORM

\*Name: \_\_\_\_\_ Title: \_\_\_\_\_ Personal Pronoun: \_\_\_\_\_

\*Company: \_\_\_\_\_ Number of Years at Company: \_\_\_\_\_

\*NOTE: the way you list the “Name” and “Company” is how it will be displayed on the award and in marketing/promotional material. [Please write clearly.](#)

Based on the following criteria, describe situations or give examples of why your **Marketing Professional** stands out in their field. Fill in your nomination information below and include with a Nomination Letter and other supporting documents/customer letters, etc. Expand your comments on a separate page if necessary.

**1. Uses creative thinking while doing their job. – Please provide examples**

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**2. Marketers have great vision – explain how your nominee uses their vision – Please provide examples**

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2023 Printing Industry Midwest  
**Marketing Professional**  
of the Year Award

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**3. Explain your nominee’s interpersonal skills & social platform skills. – Please provide examples**

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**4. Leadership/Employer/Associate Testimonial** – Attach a statement/letter from an associate besides the nominator describing why this Marketing Professional should be the **PIM Marketing Professional of the Year**.

**5. Nominator** – Please fill out the below.

Signed: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

Send your nomination(s) to PIM’s office...  
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