

## Bid Info for the 2023 Print Buyers Guide & Membership Directory

It is a long tradition for Printing Industry Midwest (PIM) members to submit pricing that reflects their eagerness to receive credit for producing this resource that sits on print decision makers' desks all year. Showcase your company's high-quality work by being involved in producing PIM's 2023 Print Buyers Guide & Membership Directory! PIM members are invited to bid on the production of the 2023 edition.

The following pages give more information for estimates. **Please keep the different pieces of the process as separate estimates.** If you are outside of the Twin Cities area, please provide an estimate of freight costs, assuming the next step is in or near Minneapolis/ St. Paul, Minnesota.

**Please send your bid(s) to Sadie Johnson (sadieh@pimw.org)  
by December 28, 2022 at 12:00 PM (Noon)**

### You may bid on any or all of the pieces...

This year's book will be 72 inside text pages plus a 4-page cover plus 1 insert (*insert supplied by a PIM member and will be delivered to binders*). The finished quantity is 7,500 guides.

- Cover Printing\* ..... page 2
- Inside Text Printing\* ..... page 4
- Layflat Binding..... page 5
- Assembly & Mailing..... page 6

\*Paper will **not** be provided. Printers must plan to find paper for this job. On your estimate, please list specifically what kind and how much the paper will be.

### NEW this year...

If you choose to **donate the cost of production** you will be **awarded a FREE premium full page ad spot!** If you choose to **charge PIM** for the production cost, you will be awarded a premium half page ad spot at no charge. Your ad will be displayed on either the inside front cover, page 72 (last page of the guide), inside back cover or back cover. This is a HUGE honor and opportunity to highlight your company!

If your bid is chosen, you must send your ad to Sadie Johnson (sadieh@pimw.org) by **January 10, 2023**.

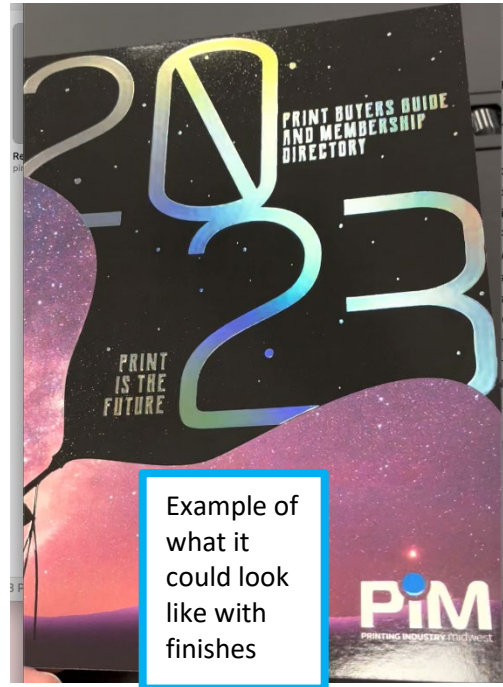
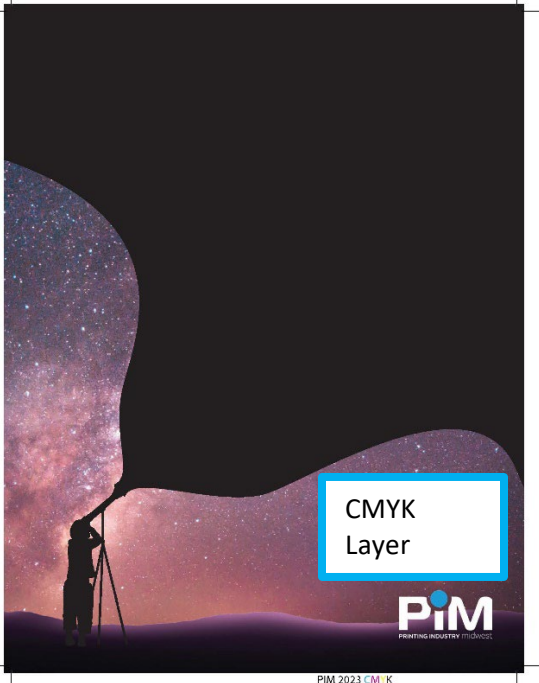
- **Donate** your production cost you receive a **FREE**..... **Full Page Ad – One side**  
(8.5" x 11", 1" margins and 0.25" bleed)
- **Charge** PIM for the production cost you receive a **FREE**..... **Half Page Ad**  
(8.5" x 5.5", 1" margins and 0.25" bleed)

Bids will be awarded on **January 6, 2023** & final design files will be sent to printers on **January 12, 2023**. If you are chosen, please confirm sizing, quantity, page numbers, paper stock & schedule before starting the job! Thank you for your involvement and efforts to provide a bid. We look forward to having you join the production team of the 2023 Print Buyers Guide & Membership Directory!

### Print Specifications for - Cover Printing

*Please confirm quantity, page numbers & schedule with PIM and coordinate with bindery on final specifics before printing.*

<b>Bid Due</b>	<b>December 28, 2022 at 12:00 PM</b> - Send to Sadie (sadieh@pimw.org)
<b>Quantity</b>	8,000 total guides (7,500 finished guides + 500 make-ready for setup) trimmed with bleeds for binding
<b>Size</b>	4-Page cover wrap, prints 2-sided <b>Size:</b> 17.3125" x 11.5" includes bleeds, 8.5" x 11" final trim size of book <b>Bleeds:</b> Top-Head 0.25" / Face 0.25" / Foot 0.25" <b>Spine:</b> Perfect bound, 0.216" spine for Layflat binding <b>Notes:</b> Accommodate for grain – no cracking on spine. Specs not finalized.
<b>Stock</b>	100# Cover White Gloss - Paper can be changed to meet printer's specifications <b><u>Paper will not be provided.</u></b> Printers must plan to find paper for this job. On your estimate, please list specifically what kind and how much the paper will be.
<b>Ink/Effects</b>	4-C Process / heavy coverage One side, the front cover, has specialty treatments - <b>See cover art on page 3</b> <ul style="list-style-type: none"><li>• Foil Stamp the words - "2023" "Print Buyers Guide and Membership Directory" "Print is the future"</li><li>• Foil Stamp some of the background</li><li>• Raised Varnish on some of the background, person and telescope in lower left corner, the "P-I-M" in lower right corner, and the words - "2023" "Print Buyers Guide and Membership Directory" "Print is the future"</li><li>• <b>Open to printer recommendations for best effects.</b></li></ul>
<b>Artwork</b>	Hi-res PDF or per printer preference
<b>Proof</b>	Representative color contact or similar proofs before printing. Colored proof.
<b>Schedule</b>	January 12, 2023 – Art files sent to printer February 9, 2023 – Cover <b>MUST</b> be delivered to binder March 2, 2023 – Finished guides <b>MUST</b> be delivered to mailers March 20, 2023 – Guides <b>MUST</b> be in the mail
<b>Delivery</b>	Covers <b>MUST</b> be delivered to binder by <b>February 9, 2023.</b>



**Print Specifications for – Inside Text Pages Printing**

*Please confirm quantity, page numbers & schedule with PIM and coordinate with bindery on final specifics before printing.*

<b>Bid Due</b>	<b>December 28, 2022 at 12:00 PM</b> - Send to Sadie (sadieh@pimw.org)
<b>Quantity</b>	8,000 total guides (7,500 finished guides + 500 make-ready for setup) trimmed with bleeds for binding
<b>Size</b>	8.5" x 11" Book finished trim size, full bleeds throughout (0.25" all edges) 72 pages (will be perfect bound, Layflat binding)
<b>Sigs</b>	(4) 16-page signatures and (1) 8-page signature
<b>Grind off</b>	0.125" / Top-Head 0.25" / Face 0.25" / Foot 0.25"
<b>Stock</b>	80# White Coated Gloss - Paper can be changed to meet printer's specifications <b><u>Paper will not be provided.</u></b> Printers must plan to find paper for this job. On your estimate, please list specifically what kind and how much the paper will be.
<b>Ink/Effects</b>	Text 4-C Process / light to medium coverage
<b>Artwork</b>	Hi-res PDF or per printer preference
<b>Proof</b>	Representative color contact or similar proofs before printing Complete folded signature pagination mock-up <u>delivered to binding</u>
<b>Schedule</b>	January 12, 2023 – Art files sent to printer February 9, 2023 – Cover <b>MUST</b> be delivered to binder March 2, 2023 – Finished guides <b>MUST</b> be delivered to mailers March 20, 2023 – Guides <b>MUST</b> be in the mail
<b>Delivery</b>	Inside text pages <b>MUST</b> be delivered to binder by <b>January 12, 2023</b>

### Specifications for – Binding

*Please confirm quantity & schedule with PIM and coordinate with printers on final specifics in January.*

<b>Bid Due</b>	<b>December 28, 2022 at 12:00 PM</b> - Send to Sadie (sadieh@pimw.org)
<b>Quantity</b>	8,000 total guides (7,500 finished guides + 500 make-ready for setup) trimmed with bleeds for binding
<b>Size</b>	Perfect Bound – LayFlat Otabind/PUR or comparable binding 8.5" x 11" Trimmed finished book size Includes approximate 0.216" spine Total page 76 = 72 text pages + 4-page cover (cover 2-sided) 1 insert ( <i>Assume cover stock weight</i> ) ( <i>Inserts delivered by members</i> )
<b>Setup</b>	Assume all grain and knockouts set up for prescribed process. Folded signatures provided by printer for text pages. Perfect bound, 0.216" spine for LayFlat binding Insert/Signature Size: 8.875" x 11.5" (0.125" spine, 0.25" outer edges, pre-trim) 1 insert provided ( <i>assume cover stock weight</i> )
<b>Special Instructions</b>	Paginated mock-up will be provided to bindery. Paper estimate - 80# text for inside text and 100# cover for outer cover.
<b>Proof</b>	Complete folded signature pagination mock-up
<b>Schedule</b>	February 9, 2023 – Covers, inside text pages & insert delivered to binder March 2, 2023 – Finished guides <b>MUST</b> be delivered to mailers March 20, 2023 – Guides <b>MUST</b> be in the mail
<b>Delivery</b>	Finished guides <b>MUST</b> be delivered to mailers by <b>March 2, 2023</b> .

## Specifications for – Assembly & Mailing

*Please confirm quantity & schedule with PIM before starting.*

<b>Bid Due</b>	<b>December 28, 2022 at 12:00 PM</b> - Send to Sadie (sadieh@pimw.org)
<b>Quantity</b>	Approximately finished 7,500 books total <ul style="list-style-type: none"><li>• Estimate 7,300 books – to be individually shrink wrapped and ready to be mailed</li><li>• Estimate 200 books or the remainder – to be bulk packed and delivered to PIM office (Golden Valley, MN)</li></ul>
<b>Special Instructions</b>	One mailing list will be provided in Excel format by PIM Presort, inkjet and deliver to post office 7,800 guides - shrink-wrap 1 guide and put a white, 4" x 2" label on with return address, address and postage. 200 guides or all leftover guides bulk packed and sent to PIM office
<b>Postage</b>	Bulk rate on mailer's permit; Notify PIM three days prior to mailing to generate a check for estimated postage cost
<b>Schedule</b>	March 2, 2023 – Finished guides <b>MUST</b> be delivered to mailers March 20, 2023 – Guides <b>MUST</b> be in the mail
<b>Delivery</b>	By <b>March 20, 2023</b> or as soon as possible after receiving the guides – books must be sent out in mail