



August 9, 2022 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Ad Sales & Cover Contest Open for PIM's 2023 Print Buyers Guide & Membership Directory

Advertise in this guide:

Early Bird Deadline Sept. 16th | All Ads & Update Due Sept. 30th



By placing an advertisement in [Printing Industry Midwest's \(PIM\) 2023 Print Buyers Guide & Membership Directory](#), such as an insert, full-page ad or logo ad, it will magnify your company's listing and help form a connection with potential new clients. Use a new press or piece of finishing equipment to WOW print buyers when you create a one of a kind insert. By adding an image and additional text to your listing, print buyers will better understand what you are capable of. The ideas are endless!

[Download Order Form.](#)

[Download Ad Details.](#)

Cover Contest:

2023 Theme: **Print is the future** | Designs due **October 14, 2022**

PIM and the print industry have distinct values and purpose to be inclusive, inspire, recruit and train the next generation workforce. By building this strong foundation, print has a bright future. Design a creative cover that depicts the theme and will stand out! Be abstract. Be creative. Be bold. Show us what you can do!

[Download Cover Contest Details.](#)

Keep Your Workforce Safe

[In-person:](#) September 13th | [Virtual:](#) September 15th | Both
Run from 12:00 PM to 4:00 PM (CST)



If you use this kind of equipment at your facility, you will have to comply with OSHA's training requirement. OSHA requires both classroom and practical instruction in the proper operation of the vehicle, possible hazards, and other concerns specific to your facility. If you are responsible for training your companies Powered Industrial Truck (PIT) operators, this workshop - [PIM Powered Industrial Truck Train the Trainer Workshop](#) - is designed for you.

PIM can also design a customized training program that is specific to your facility and presented onsite to train all of your PIT operators. Please contact [Paul Gutkowski](#), at 612-400-6205 or [Cathy Malinowski](#) at 612-868-6771 to get more information.

[Learn More - In-person.](#)

[Learn More - Virtual.](#)

You're Invited to PIM's 15th Annual Women In Print Luncheon

October 13, 2022 | 11:00 AM to 2:00 PM (CST) | Embassy Suites Mpls North



For more than a decade, women from the printing industry have come together to network and celebrate one another's accomplishments at the PIM Women in Print luncheon! This year PIM has asked Lisa Palm, Director of Manufacturing at Nahan Printing, to be this year's keynote speaker and share her awesome story of a woman in print. Do not take off after the presentation because we have prizes to giveaway and Lisa & PIM will be hosting a Happy Hour at the hotel bar. This luncheon includes lunch, door prizes, gift bags and plenty of networking opportunities!

[Learn More About Event.](#)

[Register for Event.](#)

PIM is seeking a Signature Sponsor for this event. Please reach out to Kristin Pilling-Davis at kdavis@pimw.org if you are interested.



[Learn more about PIM's Partner, Impact Power Solutions, click here.](#)

Americas Print Show Announcements

Americas Print Show (APS22) is an exciting three-day (August 17-19, 2022 Columbus, OH) industry event focused on building connections and growth in the print and graphics community. APS22 will bring together regional and national associations representing more than 5,000 companies, along with commercial printers, screen and garment producers, large format and sign printers, binderies and graphic finishers, and industry suppliers. **Keep up with APS22 news...**

- [August 1, 2022: National Print & Sign Owners Association to showcase at Americas Print Show, APS22](#)
- [July 27, 2022: Americas Print Show adds country's largest trade book manufacturer to inaugural event with addition of BindTech](#)
- [July 25, 2022: Girls Who Print Panel Plants the Seeds for the Future of Print Business at APS22](#)
- [July 21, 2022: Taktiful, the digital embellishment sales and marketing aces, announce presence at Americas Print Show 2022](#)
- [July 21, 2022: PrintIQ set to sponsor Americas Print Show](#)

[View All APS22 News Releases Here.](#)



[Learn more about PIM's Partner, Federated Insurance, click here.](#)

Upcoming in The Sales Vault



This is where the best graphic arts sales reps and selling owners go for their sales ideas. They learn from an expert, from their peers, and on demand. [The Sales Vault](#) is a sales program bought to you by Bill Farquharson. One Vault feature is a live weekly workshop. Care to try one out for free? [Email Bill](#) and he'll give you access to one workshop or one video replay. Here are the next Live Zoom Workshops:

- Aug. 9: Top Sales Apps
- Aug. 15: That Young Buyer
- Aug. 23: Prospecting Process
- Aug. 30: Your Sept - Nov Sales Plan

[View all upcoming workshops here.](#)

Mailers Hub - Upcoming Webinars

As a member benefit, PIM provides a monthly update on significant developments impacting mail and postal service providers.

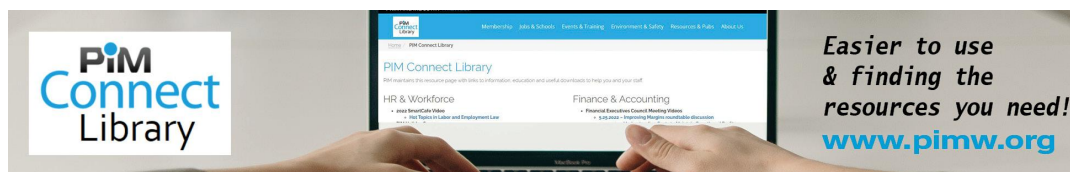
Here are the monthly summaries for both June and July.

[Download June Document.](#) [Download July Document.](#)

As well as informing you on upcoming Mailers Hub upcoming webinars, here is the upcoming webinar...

- Mitigating The Great Resignation with Automated Workflows - **August 23, 2022** from 1:00 to 2:00 PM (EST) - [Learn more & register here.](#)

[View all upcoming webinars here.](#)



[Learn more about the PIM Connect Library, click here.](#)

UPCOMING EVENTS & WEBINARS

[All PIM Upcoming Events, Webinars & Trainings...](#)

August 2022:

[3rd Annual Midlands Golf Outing](#)

August 11, 2022 from 11:00 AM to 6:00 PM (CST) at Tourament Club of Iowa

In-Person Event – Come enjoy an afternoon of golfing, networking & potentially win prizes! You can now register yourself or your team, sign up for sponsorship opportunities or both! [Learn More.](#)

[America's Print Show](#)

August 17-19, 2022 in Columbus, OH at The Greater Columbus Convention Center

In-Person Event – Network like never before. Labor shortages and supply chain slowdowns will continue in 2022. At Americas Print Show, you'll create and nurture relationships that will see you through the challenges. APS22 brings together decision makers and industry leaders from across Canada, the U.S., and Central America. [Learn More.](#)

September 2022:

[PIM In-Person Workshop: Powered Industrial Truck Train the Trainer](#)

September 13, 2022 from 12:00 PM to 4:00 PM (CST) at PIM's Office

In-Person Event – OSHA requires both classroom and practical instruction in the proper operation of the vehicle, possible hazards, and other concerns specific to your facility. If you are responsible for training your companies Powered Industrial Truck (PIT) operators, this workshop is designed for you. This workshop is an in-person event. [Learn More.](#)

[PIM Virtual Workshop: Powered Industrial Truck Train the Trainer](#)

September 15, 2022 from 12:00 PM to 4:00 PM (CST)

Online-Only Webinar – OSHA requires both classroom and practical instruction in the proper operation of the vehicle, possible hazards, and other concerns specific to your facility. If you are responsible for training your companies Powered Industrial Truck (PIT) operators, this workshop is designed for you. This workshop is a virtual webinar. [Learn More.](#)

October 2022:

[PIM 15th Annual Women in Print](#)

October 13, 2022 from 11:00 AM to 2:00 PM (CST) at Embassy Suites Mpls North

In-Person Event – This year PIM has asked Lisa Palm, Director of Manufacturing at Nahan Printing, to be this years keynote speaker and share her awesome story of a women in print. Come celebrate women in print, network, laugh, hear a terrific speaker, win prizes and of course eat a delicious lunch! [Learn More.](#)

MEMBER NEWS

CE Printed Products Inc. chooses the Rollem Insignia 6H Die Cutter and StackMaster to increase their custom die-cut production.

CE Printed Products Inc., Carol Stream, IL, installs Insignia 6H Die Cutter positioning them for growth within the custom die-cutting segment. CE Printed Products, founded in 1984, remains a trusted trade-only envelope and business card manufacturer. CE specializes in e-commerce stationery programs and quick-turnaround custom envelopes. They ship over 2 million units daily to customers across the country and parts of Canada.

[Download Press Release Here.](#)

Get in The Loupe - Share News & Articles

We want to hear from you! Send us your news!

PIM is always looking for member news and educational articles to share. If you have information you would like to share, please [email Sadie Johnson.](#)



BUYERS GUIDE

Did you get your 2022 guide yet?

Email Sadie Johnson & she will send you a guide

PIM's [2022 Print Buyers Guide & Membership Directory](#) is a resource for print decision makers across the country. It is designed to showcase our members and assist business professionals in finding printers and print suppliers to help complete projects. Make sure your office has a copy (or two or three)! If you have not received a copy or would like additional, [email Sadie Johnson](#).



[Learn More About the Guide.](#)

[View Online Flipbook.](#)

Do you have company news?

Send your news to Sadie Johnson at sadieh@pimw.org

Did you miss our last emails?

Click [here](#) to view past The eLoupe News.



8085 Wayzata Blvd., Suite 101A, Golden Valley, MN 55426
Tel. 612-400-6200 • [Contact PIM](#) • www.pimw.org • [PIM Connect](#)



[Click here](#) to unsubscribe or update your email preferences