

Please return form to Sadie Johnson at sadieh@pimw.org by the due date

NAME: _____ COMPANY: _____

PHONE: _____ EMAIL: _____

Major Savings

PREMIUM DISPLAY ADS:

	BEFORE September 15	AFTER September 15
<input type="checkbox"/> Inside Front Cover Ad (IFC) (8.5"(w) x 11"(h))	\$4,075	\$6,525
<input type="checkbox"/> Inside Back Cover Ad (IBC) (8.5"(w) x 11"(h))	\$3,075	\$5,525
<input type="checkbox"/> Back Cover (BC) (8.5"(w) x 11"(h))	\$5,075	\$7,525
<input type="checkbox"/> Full Page Ad (8.5"(w) x 11"(h))	\$2,475	\$4,500
<input type="checkbox"/> Insert Ad (pre-printed, no fold, full page)	\$1,975	\$2,975
<input type="checkbox"/> Quarter Page Ad (4.5"(h) x 3.5"(w))	\$1,675	\$2,575

LOGO ADS:

<input type="checkbox"/> 1 Inch (1"(h) x 3.5"(w))	\$650	\$795
<input type="checkbox"/> 1.5 Inch (1.5"(h) x 3.5"(w))	\$750	\$895
<input type="checkbox"/> 2 Inch (2"(h) x 3.5"(w))	\$895	\$995
<input type="checkbox"/> 2.5 Inch (2.5"(h) x 3.5"(w))	\$995	\$1,095

CERTIFICATION LOGOS:

<input type="checkbox"/> First Logo	\$350	\$350
<input type="checkbox"/> Each Additional Logos (\$50 per logo)	\$50	\$50

HOW ARE YOU ADVERTISING? (Pick One)

Premium Display or Logo Ad

- Re-run my 2023 Ad (same text & graphics)
- *Updates Needed! Text and/or graphics will be sent by: **SEPTEMBER 29, 2023***
- *New Ad! Text & graphics will be sent by: **SEPTEMBER 29, 2023***

OR

Basic Listing (Not purchasing an ad this year)

- Re-run my 2023 Basic Listing (same text)
- *Updates Needed! Text will be sent by: **SEPTEMBER 29, 2023***
- *New Basic Listing! Text will be sent by: **SEPTEMBER 29, 2023***

*Alteration/Late Fee - Any text & graphic changes made after September 29, 2023 will result in a \$250 additional fee.

TOTAL # OF ADS: _____ TOTAL # OF CERTIFICATION LOGOS: _____ TOTAL COST: \$ _____

SIGNATURE: _____ DATE: _____

If the advertiser cancels this agreement before 9/29/2022, the advertiser will be charged a 50% kill fee. No cancellations can be made after 9/29/2023. Any changes made after 9/29/2023 will result in a \$250 alteration fee.

2024 SPECIAL: NEW ADVERTISERS

Have you placed an ad in our guide before? If the answer is no... We are offering **\$100 OFF** to any company who has **never placed an ad in our guide!** Any size, any time before September 29th.

DUE DATES:

SEPTEMBER 15, 2023:

Early Bird Deadline

SEPTEMBER 29, 2023:

All **Order Forms** & All **Updates** (new text & graphics) Due

SEPTEMBER 29, 2023:

Cover Contest Deadline

BONUS FOR ADS:

By purchasing a Premium Display or a Logo Ad you will be able to unlock these benefits...

#1 - FREE MAILING LIST:

To ensure your ad reaches its intended target, PIM purchased a **NEW** print buyers mailing list. This year advertisers will receive the **NEW** print buyers mailing list **FOR FREE**.

#2 - UPGRADED ONLINE AD:

Your company will be able to display more information online at PrintAccess (www.printaccess.com).

QUESTIONS?

If you need more details or have questions, please contact Sadie Johnson at sadieh@pimw.org.