



# PIM'S PRINT BUYERS GUIDE & MEMBERSHIP DIRECTORY

Printing Industry Midwest's (PIM) Print Buyers Guide & Membership Directory is a resource for decision makers across the country. It is designed to showcase our members and assist business professionals in finding printers and suppliers to help complete projects. This is a once-a-year advertising opportunity to get your message directly into the hands of industry professionals ready to do business now. Targeted ads and enhanced listings—both in print and online on PrintAccess— ensure company's capabilities jump off each page.

### **HOW IT WORKS?**

All PIM members receive a free basic listing with limited information displayed in the printed guide and online on PrintAccess. PIM uses members online PrintAccess listing to create the printed guide. Make sure your listing is up-to-date!

### UNLOCK BENEFITS IN PRINT © ONLINE

Upgrading to a **Logo Ad** (choose from 4 sizes) your company unlocks tons more benefits and your capabilities leap off the page and online on PrintAccess!

Take your advertising even further... A Premium Display Ad gives you up to a full page of additional advertising space, plus you receive a FREE Logo Ad!

Review all Ad Details on our website - www.pimw.org/buversquide/

### **EXAMPLES UPGRADED AD**





#### BASIC LISTING (Non-Ad, Free)

#### In Print

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ABC Print Company	0																				
1234 North Street	0	0												S	ac	lie	Jo	ohi			
Minneapolis, MN 55413													1	Ä	ó١	65	s'n	ľ.	50	'n	
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•www.abcprintmn.com	0	0	0	0	0																
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#### Online

• • • • • • • • • • • • • • • • • • • •	
ABC Print Company	CONTACT  1234 North Street Minneapolis, MN 55413 Get Directions
	J 612-650-6500 Phone
	http://www.abcprintmn.com
	Sadie Johnson

## **HOW TO USE** THIS GUIDE?

This guide is designed to provide easy access to services and vendors you may need for current or future projects. You can locate vendors by using the:

#### **MEMBERSHIP DIRECTORY**

#### **ALPHABETICALLY:**

This section includes the contact information and ads for all members.

### **CROSS REFERENCE SECTION**

#### **GEOGRAPHICALLY:**

Companies are sorted according to where they are located.

#### **CREATIVE SERVICES:**

A list of companies that provide graphic designers, photographers, marketers, etc.

#### PRINTING & FINISHING:

Companies with specific capabilities such as prepress, printing, finishing & mailing.

**SUPPLIERS:** Vendors that can provide consultants, training, insurance, equipment, paper, etc.

**PRODUCTS:** The type of finished products or specialty services a company can provide.

## **WHATIS PRINTACCESS?**



### www.printaccess.com

PrintAccess is the print industry's online search tool for print buyers, suppliers & professionals. When you purchase an ad in the guide you unlock more benefits online.

