



March 11, 2025 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Let's Celebrate Print - PIM's Star Awards Banquet

June 12, 2025 | Happy Hour 4:30 PM | Dinner & Awards 6:00 PM | Bloomington, MN

Let's raise a toast to the power of print! Join us for an unforgettable evening at [Printing Industry Midwest's \(PIM\) 2025 Star Awards Banquet](#), where we will celebrate excellence and recognize outstanding achievements. The night kicks off with a lively Happy Hour and the chance to cast your vote for the People's Choice Award. Savor a delicious dinner, then get ready for an exciting show as we unveil the winners of the 2025 Star Awards. Come be part of the celebration and honor the stars of the industry! [Learn More & Register, Click Here.](#)

Your Ultimate Resource: PIM's 2025 Print Buyers Guide & Membership Directory – Printed, Mailed & Ready to Inspire

Have you received a copy? If not, please [email Sadie Johnson](#).

Printing Industry Midwest (PIM) is proud to announce our 2025 Print Buyers Guide & Membership Directory is done! Did you get a copy? A big thank you to all the companies that advertised in the guide and thank you to the companies that helped create this guide: Midstates Group for the layout & design, Maverick Design donated the design for the cover, Wallace Carlson Printing donated the printing & mailed the finished guide, Lindenmeyr Munroe donated paper and Graphic Finishing Services bound the guides. [Continue Reading, Click Here.](#)

PIM Maintains Their Authorized Licensed Provider Status with the American Red Cross

Printing Industry Midwest (PIM) just renewed its Authorized Licensed Provider Agreement with the American Red Cross in 2025, they have been an authorized provider since 2008, PIM Executive Director, Kristin Pilling-Davis, is an American Red Cross CPR, AED, First Aid, & Blood Borne Pathogens Instructor, she has been an instructor since 1999 and has been training members of the Print Industry since 2007! She has certified or re-certified probably close to 1000 (or over) while working at PIM, before that she did the same teaching for Associated Builders and Contractors. Empowering your employees to be first responders at you company is life saving! Kris normally will do most of her training for PIM Members Companies by coming to their facility to do it. [Download Document, Click Here.](#)

Know Your Print Industry - PIM Advocacy Corner

Minnesota News from the February 27, 2025 Issue

Printing Industry Midwest (PIM) would like you to be aware of Minnesota's Carbon Black Ban Proposed. If you would like to be added to an email list to received PIM advocacy notifications, please email [Ben Dally](#). [Continue Reading, Click Here.](#)

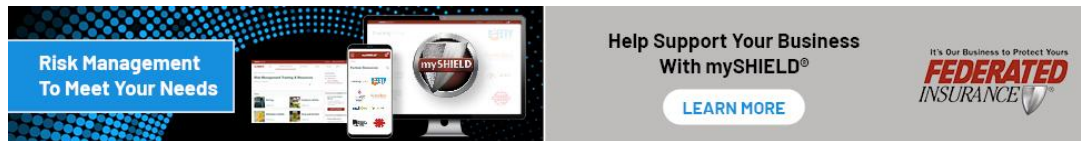
Help Pay For Your Education - PIMEF Scholarships

Deadline: April 1, 2025 | [View Application Here](#)

Printing Industry Midwest Education Foundation (PIMEF) is now accepting scholarship applications for the 2025-2026 school year. Priority is given to PIM member employees and their children. [Learn More, Click Here.](#)

PIM Member Discounts & Service Benefits

[Federated Insurance](#), [Gravie Comfort](#) and [Printers Disability Trust](#) provide our members with insurance discounts and service benefits. Access your savings or learn more, contact [Ben Dally](#). View more PIM Group Buying Discounts, [click here](#).

A promotional banner for Federated Insurance's mySHIELD program. On the left, a blue box contains the text "Risk Management To Meet Your Needs". Next to it are images of a smartphone and a laptop displaying the mySHIELD interface. On the right, the text reads "Help Support Your Business With mySHIELD®" above a "LEARN MORE" button. The Federated Insurance logo is on the far right, with the tagline "It's Our Business to Protect Yours".

Risk Management To Meet Your Needs

Help Support Your Business With mySHIELD®

LEARN MORE

It's Our Business to Protect Yours
FEDERATED
INSURANCE

[Learn more about PIM's Partner, Federated Insurance, click here.](#)

Heidelberg Print Media Performance & Training Center

Heidelberg Spring Training Classes: Operator Training. The priority will be for Heidelberg's existing customer base. If there are spaces open, Heidelberg can consider non-Heidelberg participants. Heidelberg have a max of 10 participants in each class. [Download Training Flyer, Click Here.](#)

First 100 Days of Trump Administration: Practical Immigration Advice for Employers

PIM Member, Littler Law, presented a webinar the First 100 Days of Trump Administration: Practical Immigration Advice for Employers. The link to watch the recording can be found [here](#). You will need to provide contact information to view the webinar.

Looking to Make a Difference? Need an Intern for the Summer? Share the Power of a Print Career. Work With Step Up

Pledge now. Make a commitment to Minneapolis youth and greater equity in our community by pledging to hire Minneapolis youth this upcoming summer. The [Pledge Form](#) is now open! For more information on the steps to hire an intern, please refer to our [Employer Flyer](#) and [Employer Roadmap](#). Click here to learn more about [Roles at Your Organization that Ensure Intern Success](#). If you can't have an intern, there are other ways to volunteer and engage with Step Up outside of hiring interns. Please visit [Volunteer with Achieve Twin Cities](#) | [Achieve Twin Cities](#) to learn more about other ways to support us!

Dual Training Grant Timeline & Grant Writing Workshops

Join DEED's Workforce Strategy Consultants on March 5 to learn about legal compliance and minimizing risks of those with a criminal background, successful hiring strategies and the rewards of hiring fair chance workers. Join our partners at the Minnesota Office of Higher Education as they launch a new round of the [Dual Training Grant](#) and [Legal Cannabis Dual Training Grant](#). Grant writing workshops are scheduled to help prepare employers and organizations of employers to apply for the Dual Training Grant. [Learn More, Click Here.](#)

Want to Get Your Company in the Spotlight? PIM Sponsorship & Advertising Opportunities

Looking for exciting ways to showcase your brand and connect with potential clients? As a member, you have exclusive opportunities to sponsor events and advertise throughout the year. This is your chance to put your company front and center, highlight the value of your solutions, and show your commitment to the Association. Review [our programs](#) and let's start the conversation.



[Learn more about PIM's Partner, LB Carlson, click here.](#)

Iowa Association of Business and Industry (ABI)

Iowa Association of Business and Industry upcoming events. [Learn More, Click Here.](#)

Mailers Hub News

Printing Industry Midwest (PIM) members have access to [Mailers Hub](#). View the Mailers Hub upcoming event and webinars, [click here](#). [Download March 10th Newsletter.](#)

PIM University: On-Demand Industry Training Webinars

PIM University is ideal for onboarding new hires and continuing education for current employees. Targeted tracks help make sure each audience is receiving specific content tailored to their work experience. [Learn More About PIM University, Click Here.](#)

UPCOMING EVENTS

[All PIM Upcoming Events, Webinars & Trainings...](#)

March 2025:

[6th Annual PIM Young Professionals at TopGolf - Click to Learn More](#)

March 13, 2025 from 4:00 PM to 7:00 PM (CST) at TopGolf, Brooklyn Center, MN – For the past five years PIM Young Professionals (YP) have gotten together to practice their golf skill and network with each other. Whether you are a pro golfer or a newbie, this event is a hit! Delicious appetizers will be provided and a cash bar available.

April 2025:

[Inkjet – Is Now the Time to Incorporate it in Your Print Manufacturing Capability? - Click to Learn More](#)

April 1, 2025 from 1:00 PM to 2:00 PM (ET) on Online-Only Webinar – Join us as Rich Freeley, Fujifilm Inkjet Manager for the Northeast, takes us through what are the benefits of inkjet from an operations perspective as well as the “sweet spot” applications to migrate from analog to digital inkjet.

[PIM Powered Industrial Truck Train the Trainer In-Person Workshop - Click to Learn More](#)

April 22, 2025 from 11:00 AM to 4:00 PM (CST) at PIM Office, Bloomington, MN – PIM offers a train-the-trainer workshop for powered industrial trucks (PIT). If you are responsible for training your company’s PIT operators, this workshop is for you.

[PIM at PinSeekers – Tiffin, Iowa - Click to Learn More](#)

April 24, 2025 from 4:00 PM to 6:00 PM (CST) at PinSeekers, Tiffin, IA – You are invited to PinSeekers to network and practice your golf swing. All skill levels are welcome! It’s not about the golf but an opportunity for professionals in print to get together. Have a few laughs and maybe a little friendly competition!

June 2025:

[PIM 2025 Star Awards Banquet - Click to Learn More](#)

June 12, 2025 from 4:30 PM to 9:00 PM (CST) at JW Marriott, Bloomington, MN – Let’s celebrate print!! Come be recognized and congratulate your peers at PIM’s 2025 Star Awards Banquet. The evening begins with a Happy Hour and voting for the People’s Choice Award. Enjoy a delicious dinner before we kick off the show and announce the 2025 Star Awards winners!

MEMBER NEWS

GPA ANNOUNCES PRINT & DESIGN CONTEST 2025: SHOWCASING EXCELLENCE IN PRINT AND CREATIVITY

GPA is excited to announce the launch of the 2025 GPA Print & Design Contest, an industry-wide celebration of outstanding print craftsmanship, innovation, and design. This competition invites print service providers and designers to highlight their most impressive work, gain industry recognition, and compete for top honors at an Award Celebration in Orlando, Florida, during Printing United this fall. [Download Full Article, Click Here.](#)

MGX Introduces ReadyMAG™: A Breakthrough in Magnet Printing

MGX just launched ReadyMAG™, a *pre-magnetized* paper that streamlines the production of printed magnets, making them more accessible and cost-effective for commercial printers. By eliminating the need for post-magnetization, ReadyMAG™ simplifies the process while maintaining high-quality print results. [Download Full Article, Click Here.](#)

Case Paper Announces a “Quality” Hire in John Lewis

Case Paper is excited to announce the appointment of John Lewis as the company’s new Head of Quality. As a *quality* addition to the Case team, John will oversee all aspects of quality management across Case Paper’s network of locations, including inbound supplier quality, internal production quality, and outbound quality assurance and compliance. He will also play a key role in advancing Case’s waste reduction initiatives, looking for every opportunity to optimize and minimize operational waste. [Download Full Article, Click Here.](#)

Littler Breakfast Briefing: Minnesota’s New Paid Family Medical Leave Law

Please join Littler’s Minneapolis office on March 20, 2025 for a complimentary Breakfast Briefing addressing Minnesota’s new Paid Family Medical Leave Law (PFML). Our attorneys will provide critical insights into Minnesota’s PFML and discuss recent developments as employers prepare for its January 1, 2026, implementation date. [Register, Click Here.](#)

PIM Store - Get Your PIM Merch

Purchase PIM gear for yourself or a co-worker at [PIM's Store!](#) We have PIM shirts, sweatshirts, hats, water bottles and tumblers. Showcase your PIM merch at our next event or tag us in a picture on social media of your PIM merch.

Take Control Over Your Email

You can control how many PIM emails you receive. You can select and deselect categories of interest to help monitor the number of emails you receive, [click here.](#)

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here](#).



[View All PIM Upcoming Events, Webinars & Trainings](#)

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PIM staff works remote. Please contact staff before stopping by to ensure the office is open.

We invite you to please share this email & PIM resources with everyone at your company.



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