

CALL FOR ENTRIES

DEADLINE: SEPTEMBER 5, 2025

THE CHALLENGE:

Each year, Printing Industry Midwest (PIM) produces our Print Buyers Guide & Membership Directory, a valuable resource distributed to thousands of decision makers across the country. This guide helps business professionals find trusted printers and print suppliers to bring their projects to life.

Now, we need your help to design a one-of-a-kind, show-stopping front cover for this essential publication. Please review the following guidelines to help you create a bold, memorable cover design that captures the spirit and power of print.

THEME: 70 YEARS

In 2026, PIM will proudly celebrate a platinum milestone, 70 years of serving and supporting the Midwest's print industry. Just as platinum is rarer and more enduring than gold, this anniversary marks a legacy of strength, innovation, and excellence in print.

This year's cover contest theme invites you to reflect on the past seven decades of print and look boldly toward the future. Use imagery, design, and copy to tell the story of how print has shaped marketing, connected businesses to customers, and remained a vital tool in an evolving world.

DESIGN MUST INCLUDE:

Create a dynamic cover that captures the power, creativity, and importance of print over the last 70 years and why print still matters to buyers today. We can't wait to see your vision come to life. Be creative. Be bold. Be memorable.

- PIM logo
- The title of the guide, "2026 Print Buyers Guide & Membership Directory"
- Second title, "70 Years of Serving the Print Industry"
- Imagery and/or copy that supports the theme
- Include notes regarding finishes (foil, die, varnish, etc.) you would like to have on the cover

SUBMIT YOUR DESIGN:

Submit an 8.5" x 11" PDF design via email to: sadie@pimw.org by the deadline of **September 5, 2025**. Please include notes regarding the finishes (foil, die, varnish, etc.) you would like to use on the cover. PIM will pick the winning design to be the front cover of the 2026 guide.

If your design is picked, PIM and the printer who is printing the cover will work with you to finalize the design and select the finishes. We are hoping to have the cover printed around December 2025.

PAST COVERS

