



February 24, 2026 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

Do Not Miss What Is Ahead: March & April PIM Events

Printing Industry Midwest (PIM) has a full lineup of opportunities this spring to connect, learn, and have some fun. Kick things off on [March 19 with Coffee Corner in St. Paul](#), stop by for casual networking and industry conversation with Executive Director Kristin Pilling-Davis. On March 24–25, strengthen your postal expertise at the [Quality Mail Preparation Specialist Certification Program](#) presented by George Heinrich, The Postal Professor. Financial leaders can also join the [March 26 Financial Executives Council webinar](#) for valuable economic insights from a Federal Reserve expert.

In April, build workplace safety skills during [PIM's Virtual Workshop: Powered Industrial Truck Train-the-Trainer](#), designed to help you meet OSHA requirements on April 29. Then wrap up the month on [April 30 at Battle of the Bays at TopGolf](#), where Young Professionals and Seasoned Professionals face off in a friendly competition filled with networking, games, and great food.

Join us this March and April to grow your knowledge, expand your network, and stay engaged with the PIM community! [Learn More About All Events, Click Here.](#)

PS. Watch your mail box because the 2026 Print Buyers Guide & Membership Directory is coming soon.

The Stars Are Shining: Three Star Awards Updates

First, thank you to our members who submitted their incredible print entries and nominations for this year's Star Awards! We are inspired by the craftsmanship, creativity, and dedication showcased across the industry. Results for the print competition will be sent out soon and registration for the event too.

Second, we are still seeking nominations for **Creative Professional of the Year**. Please help us recognize the talent behind the work by nominating a standout creative from your team. Nominations due March 13, 2026, view online form, [click here](#).

Lastly, as you move through 2026, please remember to save your best print projects and make note of the coworkers who go above and beyond. Your next award-winning piece or honoree could be in the making!

More New Courses Posted on PIM University

[PIM University](#) is a no-cost, on-demand training program available exclusively to PIM members that offers industry-specific educational webinars and courses designed to help print companies train and develop their teams. You can watch webinars on your own schedule and even earn certificates upon completing courses. Two new courses have been added to [PIMU](#)...

- **Intro to Production Printing: Color Theory 101:** There is a science and an art to viewing, understanding, and reproducing color. Learn the basics of color theory in this episode.
- **Intro to Production Printing: Introduction to Accessibility in Print Communications:** In this conversation between Pat McGrew and David Herr, they discuss the need, regulation, and processes for enabling accessibility in print communications.



[Learn more about PIM's Partner, Girls Who Print, click here.](#)

We Invite You To Be Part of PIM's Legacy

Thank you for the support and partnership over the years

This year marks 70 years of serving, advocating for, and strengthening the print industry for Printing Industry Midwest (PIM). As we celebrate this anniversary, we invite you to be part of our legacy by making a financial contribution to PIM. Your [donation](#) helps ensure we can continue to provide valuable programs, industry resources, and events that support the future of print for generations to come. Every gift, no matter the size, makes an impact. Thank you for being part of PIM's past, present, and future. [Click Here to Donate.](#)

Printers Disability Trust: Did You Know?

For more than 50 years Printers' Disability Trust has helped provide quality insurance programs developed by and exclusively for printing and graphics arts employers. Printers' Disability Trust specializes in delivering these essential benefits, Short-Term Disability (STD), Long-Term Disability (LTD), and Term Life insurance, making it easy for employers to offer meaningful protection that truly makes a difference. Coverage is available on either a contributory or non-contributory basis. [Download Article & Continue Reading, Click Here.](#)

Apply for a Minnesota Dual Training Grant

The Dual Training Grant supports the implementation of Minnesota Dual-Training Pipeline programs by pairing on-the-job training with related instruction to generate a comprehensive platform for learning. Details and application materials are available on the [Minnesota Office of Higher Education \(OHE\) website.](#)

Future-Proofing Your Workforce: Skills for 2030 and Beyond

In this webinar on March 4th, we'll discuss innovative approaches to competency-based training and provide actionable strategies for building a resilient, adaptable workforce ready to thrive in 2030 and beyond. [Learn More & Register, Click Here.](#)

Mailers Hub News

Printing Industry Midwest (PIM) members have access to [Mailers Hub](#). View the Mailers Hub upcoming event and webinars, [click here](#). [Download February 23 Newsletter.](#)

Bill Farquharson's Sales Tips

Take advantage of the Sales Vault community of print, signage, packaging, labels, and promotional sales reps and selling owners. Go to [SalesVault.pro](#) for more information. [February 16 Sales Tip](#) - Beating Sales Fraud and [February 23 Sales Tip](#) - The Key to a Great Sales Pitch.

Level Up Your PIM Pride at PIM's Store

Stock up at the [PIM's Store](#) and grab something for yourself or surprise a coworker. From comfy shirts and cozy sweatshirts to hats, water bottles, and tumblers, we've got the gear to keep you looking sharp and staying refreshed. Rock your PIM merch at the next event, or snap a pic and tag us on social media. We love seeing our members show off their PIM style!

UPCOMING EVENTS & WEBINARS

[All PIM Upcoming Events, Webinars & Trainings...](#)

March 2026

[PIM March Coffee Corner](#) - **March 19, 2026 from 8:30 AM to 10:30 AM (CT) at Black Sheep Coffee, South Saint Paul, MN 55075** – Join PIM Executive Director, Kristin Pilling-Davis, for a cup of coffee (**first drink on us**) at Black Sheep Coffee to meet with members and those interested in learning more about the association. Stop in to catch up, discuss industry trends, employee retention, and so many other topics. Kris will be available from 8:30 AM to 10:30 AM. So if you can't come right at the start that is fine.

[PIM Quality Mail Preparation Specialist Certification Program](#) - **March 24-25, 2026 from 8:30 AM to 4:30 PM (CT) at PIM's Office, Bloomington, MN** – This unique PIM course is designed to give learners a thorough knowledge of US Postal Service regulations and their relationship to both mail piece design and postage costs. Upon completion of the course, an exam is given and a passing grade earns the learner an official two-year certification* from Mailer's Hub and Postal 911 as Certified Mail Preparation Specialists.

[PIM March Financial Executives Council - March 26, 2026 from 11:30 AM to 1:00 PM \(CT\) an Online-Online Webinar](#) – Join us for an essential session at our bi-monthly Financial Executive Council meeting, featuring Alison Felix, Senior Policy Advisor and Economic Research Expert at the Federal Reserve Bank. Dive deep into the complexities of the national economy with a forward-looking perspective that’s vital for every financial executive in the printing industry.

April 2026

[PIM Virtual Workshop: Powered Industrial Truck Train the Trainer - April 29, 2026 from 12:00 PM to 4:00 PM \(CT\) an Online-Online Webinar](#) – If your organization uses any type of mobile, power-driven vehicle used to carry, push, pull, lift, stack, or tier materials—such as forklifts or powered pallet jacks—then this workshop is designed for you. This comprehensive workshop will equip participants with the tools and knowledge needed to train powered industrial truck (PIT) operators in accordance with OSHA standards.

[PIM Battle of the Bays at TopGolf - April 30, 2026 from 4:00 PM to 7:00 PM \(CT\) at Topgolf, Brooklyn Center, MN](#) – It is a good old-fashioned grudge match! Who is taking workplace bragging rights back to the office? Printing Industry Midwest (PIM) Young Professionals (Rookies) will go head-to-head with the Veterans (Seasoned Pros) in a friendly but fiercely competitive. Golf bay showdown BATTLE OF THE BAYS! Three hours of unlimited TopGolf games plus delicious appetizers will be provided.

MEMBER NEWS

SeaChange Launches GATHER Platform and Brand Refresh to Further Strengthen Execution of Essential Communications

Minneapolis, MN — SeaChange, the largest women-owned printer in the United States and a trusted execution partner for essential communications, today (*February 19th*) announced the launch of GATHER, a centralized solutions platform designed to bring greater clarity, coordination, and visibility to the complex communications organizations depend on every day. [Download Article & Continue Reading, Click Here.](#) [Explore SeaChange’s New Website, Click Here.](#)

Paylocity Quaterly Demo

Join us for an exclusive hour-long demo of Paylocity’s innovative software, tailored specifically for members of PIM. Ashley Klopatek of Paylocity will walk you through key features designed to streamline your payroll, HRIS and employee engagement processes; enhance efficiency; and foster a positive workplace culture. Attend the webinar and receive a free lunch! Lunch will be provided by Paylocity via DoorDash.

- May 13, 2026 at noon - [Registration Link](#)
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Take Control Over Your Email

You can control how many PIM emails you receive. You can select and deselect categories of interest to help monitor the number of emails you receive, [click here](#).

Send PIM Your News & Educational Articles

We want to hear from you! We encourage Printing Industry Midwest (PIM) members to submit their company press releases for inclusion in our newsletters. Additionally, we welcome the submission of educational or research-based content. Please note that educational articles should not serve as self-promotion. Publishing press releases and/or articles is complimentary for all PIM members. Kindly send your articles to [Sadie Johnson](#) and they will be included in the upcoming printed and electronic newsletters.

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here](#).



[View All PIM Upcoming Events, Webinars & Trainings](#)

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