



June 16, 2026 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

It Is Show Week - See You Soon

PIM's Star Awards Banquet | June 18, 2026 | [Event Details, Click Here.](#)

The red carpet is almost rolled out, the awards are polished, and the celebration is just days away! If you have not registered for Printing Industry Midwest's (PIM) [Star Awards Banquet](#) yet, now is the time. This is your final chance to join the biggest night in Midwest print and you do not want to be the person hearing about all the fun the next day. [Learn More & Register, Click Here.](#)

2026 Wage + Benefits Survey Is Open

Survey Is Open & Closes July 17, 2026 | [Take Survey Click Here.](#)

Designed specifically for print and packaging companies, the 2026 Wage + Benefits Survey provides valuable benchmarking data on compensation, benefits, and workforce trends. The more companies that participate, the stronger and more accurate the industry insights become, helping organizations make informed decisions and stay competitive. As an added benefit, Printing Industry Midwest (PIM) member companies that complete the survey will receive the final reports at no cost. [Take Survey Here.](#)



[Learn more about PIM's Partner, Riteway Business, click here.](#)

How to Make Your Social Media Marketing Produce Results

Over 5 billion people worldwide used social media in 2025, averaging 141 minutes per day, and more than 15 social media platforms had over 500 million active users. It's safe to say, there's a lot of social media marketing today. Indeed, we often see print service providers (PSPs) using social media to promote their products and services. In 2025, more than 90% of print businesses used social media in some form... [Download Article & Continue Reading, Click Here.](#)

PICA Releases Limited Edition Prints to Commemorate Print's Role in the United States' Founding

Printing Industry Midwest (PIM) Association partner PICA is celebrating 250 years of Print – they would like to extend the offer of the prints to our members. Please read PICA's Press Release on their fundraiser, along with the PDF shows the prints available and how to order the print pieces. [Download Article, Click Here.](#) [Download PDF, Click Here.](#)



FINISHING: PRODUCTION
INKJET'S NEXT FRONTIER

TECNAU | sitma

DOWNLOAD THE WHITE PAPER

[Learn more about PIM's Partner, TecnaU, click here.](#)

Simplify EHS Compliance with PIM

Protect your team, stay compliant, and strengthen your operations with [Printing Industry Midwest's \(PIM\) Environmental, Health & Safety \(EHS\) Services](#). From reducing risk and improving workplace safety to advancing sustainability initiatives, PIM's EHS experts help print companies stay proactive, compliant, and prepared. [Learn More, Click Here.](#)

Review Resumes & Post Job Openings At No-Cost

Printing Industry Midwest (PIM) Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you. Review more at [PIM Employment Referral](#).



1-Day and 2½-Day RMAs

Benefit From Group Discussions And Experiences

LEARN MORE

FEDERATED INSURANCE

[Learn more about PIM's Partner, Federated Insurance, click here.](#)

PIM's Mailbox - Ask A Question & Get Answers

If you need help or have questions, please use PIM's Mailbox

[PIM's Mailbox](#) is a way of connecting members to answers, resources, and each other. If you have a questions and need extra help, please send it to PIM's Mailbox by emailing [Kristin Pilling-Davis](#) so PIM staff can help you find an answer.

Bill Farquharson's Sales Tips

Take advantage of the Sales Vault community of print, signage, packaging, labels, and promotional sales reps and selling owners. Go to SalesVault.pro for more information. [June 8](#) Sales Tip and [June 15](#) Sales Tip.

UPCOMING EVENTS & WEBINARS

[All PIM Upcoming Events, Webinars & Trainings...](#)

Check Out PIM University: *PIM University is ideal for onboarding new hires and continuing education for current employees. Targeted tracks help make sure each audience is receiving specific content tailored to their work experience.*

June 2026

SEO/GEO...E,I,E,I,O: Showing Up In AI Search: 3-Part Virtual Course - June 17, July 17, and August 19, 2026 from 12:00 PM to 1:00 PM (CT) an **Online-Online Webinar** - This is designed as a hands-on 3-part monthly series that helps print businesses show up in AI search tools like ChatGPT, Google AI, and Perplexity—so your team can stay visible, credible, and competitive as buyer behavior changes.

PIM 2026 Star Awards Banquet - June 18, 2026 from 4:00 PM to 8:30 PM (CT) at **JW Marriott Mall of America, Bloomington, MN 55425** – PIM’s Star Awards Banquet is your opportunity to celebrate the hard work of your team and recognize the achievements of your peers. The evening kicks off with a Happy Hour featuring refreshing drinks and delicious appetizers. Do not miss the 2026 Best of Category Winners showcase and be sure to cast your vote for the People’s Choice Award. Afterward, enjoy a gourmet dinner before the main event—announcing the 2026 Star Awards winners!

PIM In-Person Workshop: Powered Industrial Truck Train the Trainer - June 24, 2026 from 9:00 AM to 1:30 PM (CT) at **PIM's Office, Bloomington, MN** - If your organization uses any type of mobile, power-driven vehicle used to carry, push, pull, lift, stack, or tier materials—such as forklifts or powered pallet jacks—then this workshop is designed for you. This comprehensive in-person workshop will equip participants with the tools and knowledge needed to train powered industrial truck (PIT) operators in accordance with OSHA standards.

PIM Coffee Corner – Omaha - June 25, 2026 from 8:30 AM to 10:30 AM (CT) at **Scooters Coffee, Omaha, NE 68144** - Join PIM Executive Director, Kristin Pilling-Davis, for a cup of coffee (first drink on us) at Scooters Coffee to meet with members and those interested in learning more about the association. Stop in to catch up, discuss industry trends, employee retention, and so many other topics. Kris will be available between 8:30 AM to 10:30 AM.

Check Out PIM's Donation Drive: *As we celebrate our 70th anniversary, we invite you to be part of our legacy by making a financial contribution to PIM. Your [donation](#) helps ensure we can continue to provide valuable programs, industry resources, and events.*

MEMBER NEWS

UW-Stout Polytechnic wins international TAGA Student Choice Award

In an international competition designed to celebrate the way print media brings people together across the globe, a team of University of Wisconsin-Stout Polytechnic students won the coveted TAGA Student Choice Award at the 2026 Technical Association of the Graphic Arts, Helmut Kipphan Student Chapter Competition. The award was announced in April during a watch party hosted by Konica Minolta, in Chicago. [Download Article & Continue Reading, Click Here.](#)

Ideal Printers Inc. Celebrates Reforestation Milestone of Over 30,000 Trees Through PrintReleaf Partnership

Ideal Printers Inc., a leading provider of high-quality printing solutions, is proud to announce a major sustainability milestone: more than 30,000 trees have been reforested through their partnership with Print Releaf and the participation of their customers. Since partnering with Print Releaf in October 2024, Ideal Printers has helped support global reforestation efforts by offsetting paper consumption through Print Releaf's certified reforestation program. This milestone reflects the company's commitment to responsible environmental practices and their ongoing efforts to provide more sustainable print solutions. [Download Article & Continue Reading, Click Here.](#)

She*t For Brains Extends its Impact in Virtual Session- Resilience & Leadership with Volker Ballueder

Missed Volker at DSCOOP Europe in Ljubljana? We've got you covered. She*t For Brains is hosting a live virtual session on June 30 to deliver a focused recap of the hard-hitting resilience and leadership program presented at Dscoop EDGE, Slovenia. This online session covers the same urgent topics Volker tackled in person: burnout prevention, leading through AI-driven disruption, and what great leaders actually do when pressure hits. All with practical tools you can apply immediately. [Download Article & Continue Reading, Click Here.](#)

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here.](#)



[View All PIM Upcoming Events, Webinars & Trainings](#)

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