



May 19, 2026 issue of *The eLoupe News* - Printing Industry Midwest's (PIM) Newsletter

PIM NEWS & UPDATES

More Industry Leaders Are Supporting PIM's Future

Growing the Momentum for PIM's 70th Anniversary | [Donate, Click Here.](#)

Printing Industry Midwest (PIM) is proud to recognize **Catalyst Graphics** and **RR Donnelley - Twin Cities** as the newest supporters of PIM's 2026 [Donation Drive](#) in celebration of PIM's [70th Anniversary](#). Their generosity joins the continued support of **Anchor**, **SeaChange**, **Nahan**, and **Pro Print**. We sincerely thank each organization for investing in the future of the print and graphic communications industry. If you have not yet participated, we invite you to [join the momentum](#). Your support helps provide valuable programs, resources, and opportunities that empower and inspire the next generation of print professionals. [Learn more & donate, Click Here.](#)

New PIM Program - Emerging Leaders Academy

The [Emerging Leaders Academy](#) goes beyond leadership theory to deliver practical development experiences that create alignment between senior leaders and emerging talent. Each session is intentionally designed to reinforce expectations, strengthen communication, and build a shared leadership language across organizations. Through Printing Industry Midwest's (PIM) partnership with the Graphic Media Alliance (GMA), PIM members receive access to APAN member benefits and pricing when registering. Companies can participate through the full academy experience, including both virtual and in-person sessions and leadership summits, select individual virtual sessions à la carte, or engage teams through convenient group remote participation in a boardroom or training setting. For questions about registration, please [email Kristin Pilling-Davis](#). [Learn More, Click Here.](#)

Be Acknowledged at PIM's Star Awards Banquet

June 18, 2026 | Happy Hour 4:00 PM | Dinner 5:30 PM | Awards 6:15 PM

As PIM proudly celebrating its [70th Anniversary](#) at the [2026 Star Awards Banquet](#), we would be honored to share this milestone with you. If your company is also marking a significant anniversary, we invite you to let us know so we can recognize your achievement at the banquet. Only companies in attendance at the Star Awards Banquet will be acknowledged during the program as part of this special celebration. Please [email Kristin Pilling-Davis](#) if you would like to be recognized.

Review Recent Basys Webinar Recording

Printing Industry Midwest (PIM) Group Buying Discounts partner, Basys, recently presented a webinar on Driving Growth Through Smarter Payments. Modern payments are a strategic advantage. Discover how Basys equips PIM members with integrated technologies, flexible solutions, and hands-on support to streamline operations and accelerate growth. Basys highlights their core offerings, shares real-world impact, and discusses what's next in our evolving payments strategy. If you were unable to attend, but would like to know more here is the [recording](#). To connect with Basys reach out to Tyler Heying (Tyler.Heying@basyspro.com) or Zoe McCarthy (Zoe.McCarthy@basyspro.com).



[Learn more about PIM's Partner, Direct Logistics, click here.](#)

Who is MAWB? An Inside Look at Minnesota's Workforce Development Boards on June 3

Join us for a comprehensive overview of the Minnesota Association of Workforce Boards (MAWB) and its role within the state's workforce development system. We will explore how MAWB's collaboration with state agencies and community partners supports job seekers while meeting the needs of Minnesota's employers. We will look at the structure, responsibilities and impact of the workforce development board system, offering insight into how MAWB helps shape policy, drive innovation and ensure a skilled and competitive workforce across the state. [Learn More & Register, Click Here.](#)

Sign-up for the Minnesota Dual-Training Pipeline All-Industry Forum on June 16

Join our Minnesota Dual-Training Pipeline All-Industry Forum from 8:30 a.m. to 1 p.m. on Tuesday, June 16. The half-day event will feature a presentation about population and education trends in Minnesota from State Demographic Center Senior Research Analyst Dr. Jeff Howison, an update about Minnesota's economy from Wilder Foundation's Research Manager and Minnesota Compass Director Allison Liuzzi, Dual-Training Pipeline program updates, an employer panel about implementing earn-and-learn initiatives, networking, coffee, lunch and more. [Learn More & Register, Click Here.](#)



[Learn more about PIM's Partner, Riteway Business, click here.](#)

Build a Stronger, Safer Operation with PIM

Protect your team, stay compliant, and strengthen your operations with [Printing Industry Midwest's \(PIM\) Environmental, Health & Safety \(EHS\) Services](#). PIM provides flexible, industry-specific support including EHS audits, OSHA and EPA compliance assistance, safety and environmental training, regulatory updates, and the nationally recognized Great Green Printer program. From reducing risk and improving workplace safety to advancing sustainability initiatives, PIM's EHS experts help print companies stay proactive, compliant, and prepared. [Learn More, Click Here.](#)

Prepare Today for Tomorrow's Recognition

Never Too Early To Start Preparing For PIM's 2027 Star Awards

How many outstanding print pieces has your team produced so far this year? Who has gone above and beyond to ensure success? As we move into the fourth month of 2026, we know you have accomplished exceptional work and it deserves to be recognized. Now is the perfect time to begin setting aside your top projects and identifying individuals you would like to nominate for [PIM's 2027 Star Awards](#). Consider starting a "Star Awards Box" to collect your best work and gather testimonials to support employee nominations. Submission forms for 2027 will be available in Fall 2026.

Review Resumes. Post Your Job Openings. No-Cost Benefit for PIM Members.

Printing Industry Midwest (PIM) Employers can [select resumes](#) to be forwarded to you and can provide information about your [openings](#) so that job seekers can find you. Review more at [PIM Employment Referral](#).

PIM's Mailbox - Ask A Question & Get Answers

If you need help or have questions, please use PIM's Mailbox

[PIM's Mailbox](#) is a way of connecting members to answers, resources, and each other. If you have a questions and need extra help, please send it to PIM's Mailbox by emailing [Kristin Pilling-Davis](#) so PIM staff can help you find an answer.

Bill Farquharson's Sales Tips

Take advantage of the Sales Vault community of print, signage, packaging, labels, and promotional sales reps and selling owners. Go to [SalesVault.pro](#) for more information. [May 11](#) Sales Tip and [May 18](#) Sales Tip.

UPCOMING EVENTS & WEBINARS

[All PIM Upcoming Events, Webinars & Trainings...](#)

[Check Out PIM University:](#) PIM University is ideal for onboarding new hires and continuing education for current employees. Targeted tracks help make sure each

audience is receiving specific content tailored to their work experience.

May 2026

The High Performance Habit Loop: 2-Part Virtual Course - May 21 and June 18, 2026 from 12:00 PM to 1:00 PM (CT) an Online-Online Webinar - Participants will explore the neuroscience behind why acknowledgment feels risky, understand the measurable business impact of recognition, and learn how to embed habitual praise into leadership routines without disrupting workflow. The second session builds on the first, and each session is interactive and practical, with live polling, applied exercises, and immediately usable tools.

June 2026

Growing Into the Leader You're Meant to Be: A Virtual Workshop for Aspiring, Emerging & Developing Leaders - June 2, 2026 from 12:00 PM to 1:00 PM (CT) an Online-Online Webinar - As we advance in our careers, the roles we play become more complex. To be successful, we must shift our understanding of our work from just “doing” to “doing, leading, and influencing.” In this discussion, we will explore three key ideas to help you take on these new challenges.

PIM June Financial Executives Council - June 4, 2026 from 11:30 AM to 1:00 PM (CT) an Online-Online Webinar - Join us for an informative webinar covering Merger & Acquisition (M&A) matters including recent marketplace trends and metrics, common issues/concerns of the typical M&A process, specific buy and sell strategies, and more. Our presenters, Mel Enger, Managing Director at LB Transitions, will share perspectives from their personal experience of actual transactions.

Simple Lean Impression: 4-Part Virtual Course - June 9, July 20, August 6 and August 20, 2026 from 12:00 PM to 1:00 PM (CT) an Online-Online Webinar - Beginning with where to start and progressing through practical implementation strategies, each session focuses on simplifying Lean concepts and turning them into actionable steps you can apply immediately. Participants will explore core principles, learn how to create sustainable improvements, and determine whether foundational tools like 5S are the right first move for their organization.

SEO/GEO...E,I,E,I,O: Showing Up In AI Search: 3-Part Virtual Course - June 17, July 17, and August 19, 2026 from 12:00 PM to 1:00 PM (CT) an Online-Online Webinar - This is designed as a hands-on 3-part monthly series that helps print businesses show up in AI search tools like ChatGPT, Google AI, and Perplexity—so your team can stay visible, credible, and competitive as buyer behavior changes.

PIM 2026 Star Awards Banquet - June 18, 2026 from 4:00 PM to 8:30 PM (CT) at JW Marriott Mall of America, Bloomington, MN 55425 – PIM’s Star Awards Banquet is your opportunity to celebrate the hard work of your team and recognize the achievements of your peers. The evening kicks off with a Happy Hour featuring refreshing drinks and delicious appetizers. Do not miss the 2026 Best of Category Winners showcase and be sure to cast your vote for the People’s Choice Award. Afterward, enjoy a gourmet dinner before the main event—announcing the 2026 Star Awards winners!

PIM In-Person Workshop: Powered Industrial Truck Train the Trainer - June 24, 2026 from 9:00 AM to 1:30 PM (CT) at PIM's Office, Bloomington, MN - If your organization uses any type of mobile, power-driven vehicle used to carry, push, pull, lift, stack, or tier materials—such as forklifts or powered pallet jacks—then this workshop is designed for you. This comprehensive in-person workshop will equip participants with the tools and knowledge needed to train powered industrial truck (PIT) operators in accordance with OSHA standards.

PIM Coffee Corner – Omaha - June 25, 2026 from 8:30 AM to 10:30 AM (CT) at Scooters Coffee, Omaha, NE 68144 - Join PIM Executive Director, Kristin Pilling-Davis, for a cup of coffee (first drink on us) at Scooters Coffee to meet with members and those interested in learning more about the association. Stop in to catch up, discuss industry trends, employee retention, and so many other topics. Kris will be available between 8:30 AM to 10:30 AM.

Check Out PIM's Donation Drive: *As we celebrate our 70th anniversary, we invite you to be part of our legacy by making a financial contribution to PIM. Your [donation](#) helps ensure we can continue to provide valuable programs, industry resources, and events.*

MEMBER NEWS

ITU AbsorbTech Benefits for PIM Members

Family owned and operated since 1930. ITU AbsorbTech is committed to continuing the company's tradition committed to continuing the company's tradition of Genuine Service Excellence, Certified Production Excellence, innovation, and sustainable business practices. Compare our products, processing and service to alternatives. We are confident you'll find our programs the best in the industry. Plus additional benefits for PIM Members. [Learn More & Download PDF, Click Here.](#)

A Littler Luncheon - The Ethical and Business Case for Fostering Allyship in the Workplace on May 28

Please join us for a luncheon featuring an informative and interactive program, where you will walk away with practical insights on how to encourage employees to work together to build a more inclusive environment through allyship. During the program, we will examine why allyship is more important than ever within the context of the Rules of Professional Conduct and relevant case law. We will also discuss what it means to be a good ally and the business benefits that come from fostering a more inclusive culture. [Learn More & Register, Click Here.](#)

A Playbook for Supporting Today's Workforce

Caregiving, wellbeing and flexibility are no longer “nice to have”—they're essential to attracting and retaining talent. Gallagher's latest whitepaper offers a practical employer playbook to help organizations better support employees balancing work and caregiving responsibilities. Explore the insights shaping the future of work. [Learn More & Download PDF, Click Here.](#)

Send your news to PIM by contacting Sadie Johnson at sadieh@pimw.org
Do not miss an email and mailing! Update your email preferences, [click here](#).



[View All PIM Upcoming Events, Webinars & Trainings](#)

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PIM staff works remote. Please contact staff before stopping by to ensure the office is open. We invite you to please share this email & PIM resources with everyone at your company.



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